

CALIFORNIA STATE PROGRAM AND CONSUMER COSTS
FROM A.B. 2034 FOOD SAFETY: ADDITIVES AND INGREDIENT DISCLOSURE

Submitted by:

Policy Navigation Group



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EXECUTIVE SUMMARY

The American Beverage Association (ABA) asked Policy Navigation Group (PNG) to prepare an economic assessment of the costs for the State of California to implement GRAS substance disclosure and safety review legislation.

The California legislature has advanced legislation that would significantly expand state-level oversight of food substances designated as Generally Recognized as Safe (GRAS) under the Federal Food, Drug, and Cosmetic Act. Implementation of the bill will impose substantial near-term costs on state government and households. In Phase 1, we examined the direct state budgetary costs for California to start and to administer the legislation during those years. In this analysis, as companies react to the costs and the incentives in the legislation, prices and quantities of food products in the California market will change. As a large purchaser of products for food assistance and for other state programs, the California government will face higher prices and then must spend more to provide the same level of assistance. In this analysis, we estimate the additional state budget costs from higher food prices caused by the legislation.

The analysis also includes the costs for all other California households and consumers. We divide the costs into two categories. First, there are the uses of real resources like labor and capital for businesses to carry out the tasks to achieve compliance and to resolve actions that are a direct result of the bill's provisions (e.g., litigation). Firms will see to recover these costs through higher prices on consumer products. Second, the bill's requirements will shift the price and the supply of goods in the marketplace. Consumers, including the state government, will shift their purchases in response to less desirable choices. These suboptimal outcomes are also costs.

In this analysis, we consider the consumer and initial losses in sales and in consumer income and satisfaction. Firms in the food supply chain will have \$1.8 billion in compliance costs. They will try to pass these costs to consumers through higher prices. At the same time as the prices consumers pay increases, food items will be banned or withdrawn from the California market. These market costs add another \$2.4 billion in increased spending on groceries and loss of satisfaction with alternatives. Table ES shows the combined average per household cost for California households. The average household in California will experience an effective price increase of approximately \$310 per year due to the legislation's market impacts. This additional cost increases grocery bills by 2.3 percent in the state.

In addition to these direct, financial costs, consumers will suffer non-monetary costs in the form of less satisfaction from the alternative product they must buy and from the fewer amounts of goods they can afford with their budgets.

Table ES: Summary of Annual Household Consumer Costs

Market Impact	\$/family/year
Price Increases to Offset Compliance Costs	130

Market Impact	\$/family/year
Products Banned or Withdrawn	180
Evaluation Costs	1

The State of California is also a consumer and purchaser of food to support school meal programs, nutritional assistance programs, and institutional residence programs. It is difficult from state budget documents to isolate spending on food alone from overall spending in every program.

Acknowledging the data limitations that prevent precise calculation for certain key programs and the state shares of senior nutrition, the annual state budget impact from a 2.3 percent food price increase is at least \$57 million, rising to approximately \$72 million when state prison and other programs with unconfirmed but estimable food budgets are included. Universal meals accounts for the dominant share – roughly two-thirds of the total – with residential services and correctional facilities representing the next most significant components.

TABLE OF CONTENTS

I.	Summary of the Bill and the Compliance Tasks.....	1
1.	Compliance Activities	1
2.	Summary of Report Contents.....	2
II.	Summary of the Market Impacts and Costs	2
III.	Assumptions and Data.....	3
1.	Universe of Regulated Entities.....	4
2.	Number of Applicable GRAS Substances and Food Items	6
	Distribution of Use Pairs in Food Categories.....	6
	Estimated Number of Food Items Containing Covered GRAS Substances.....	9
	Estimated Number of Food Items Subject to Ingredient Disclosure	10
3.	Timing	10
IV.	Compliance Costs	11
1.	Data Gathering	11
2.	Estimated Number of Notices	13
3.	Prepare, Review, and Submit Reports	16
4.	Address State Questions and Claims	17
5.	Maintain Records.....	18
6.	Conduct Specific Compliance Demonstrations and Lawsuit Costs.....	20
	Conduct Specific Compliance Demonstrations	20
7.	Compliance Costs for Ingredient Disclosure	21
8.	Summary of Compliance Costs	21
V.	Market Costs	22
1.	Household Costs from Expected General Price Increases.....	22
2.	Consumer Costs from Product-Specific Changes	23
3.	Estimated Number of Food Items Banned or Withdrawn from the California Market	24
	Voluntary Withdrawals from the California Market.....	24
	Restrictions by State Agencies	24
	Summary	25
4.	Price Difference between Banned/Withdrawn Food Items and Alternatives	25
	Assumptions.....	27

Costs from Product Bans and Withdrawals 29

5. Cost of Consumers' Time 30

 Evaluation Costs in the First and Subsequent Years 32

 Results: Opportunity Cost of Consumer Evaluation Time 33

VI. Combined Household Costs 33

VII. California State Costs 34

Attachment 1: Ingredient Estimates 42

INDEX OF TABLES

Table 1: Number of Potential Ingredient Manufacturers	4
Table 2: Other Firms in the National and in the California Food Supply Chain	5
Table 3: Estimates of Self-Determined GRAS Substances in Key Food Groups	2
Table 4: Distribution and Estimated Occurrence of Self-Determined GRAS Ingredients in Certain Food Categories	8
Table 5: Representative Sales Thresholds in the California Market.....	13
Table 6: Median Annual Sales for UPCs at Two Threshold Values by Food Category	14
Table 7: Report Preparation Costs	16
Table 8: Notice Review Costs	17
Table 9: Summary of Costs to Respond to State Issues with Notices	17
Table 10: Summary of First Year Compliance Costs	21
Table 11: Summary of Market Costs from Food Items Banned or Withdrawn from the California Market	25
Table 12: Consumer Costs Evaluation Costs	33
Table 13: Summary of Household Costs	33
Table 14: Overview of Key California State Programs.....	34
Table 15: Summary of State Costs.....	38

INDEX OF FIGURES

Figure 1: Frequency Distribution of Price Difference Between Conventional and Organic Products	29
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I. SUMMARY OF THE BILL AND THE COMPLIANCE TASKS

The bill requires ingredient production firms and food producers to spend resources for compliance. They must report their use of certain ingredients to remain on the market. Food producers must also submit a list of ingredients used in their products. We summarize the specific compliance costs and the type of real resources required for compliance.

1. Compliance Activities

Food ingredient and food item producers will be the primary organizations that will submit notices on ingredients covered by the legislation. These firms could be located throughout the world. Based on the bill's language, they will take the following action for compliance:

- **Data Gathering.** Food ingredients and food producers must submit the statutorily-required information in a notice to be able to continue to sell food items in the state. As discussed below, these firms are likely to gather some of the required data and analysis from suppliers, testing laboratories, and external experts. This effort will require labor and possibly financial resources to purchase data and analysis like dietary consumption estimates.
- **Ingredient and food manufacturers may distribute these costs in different ways.** Purchasers of ingredients may expect their suppliers to absorb the costs. Food producers may form third-party consortia or compliance groups to share market sales and product formulation data without triggering market collusion charges. Different groups may form for the same ingredient due to competitive factors. These expected transaction costs add to the real response cost of the data gathering.
- **Prepare, Review, and Submit Reports.** Once this data is gathered, the food ingredient and food producers must assemble, verify, and send the notice and ingredient list to the state. This action will require internal company labor. If there is a consortium preparing the report, there may be multiple reviews within several companies. A key part of the report preparation will be to seek the maximum protection of trade secrets allowed by the bill.
- **Address State Questions and Claims.** Due to the ambiguity in the bill text and the uncertainty in how state agencies will interpret or expand the requirements through regulation and enforcement, some firms are likely to be asked to amend their initial reports. Responding to state comments will likely require both labor and some data purchases or exchanges.
- **Maintain Records.** To show compliance, firms must allow the state to review and to request the supporting information. Firms must therefore maintain the information in

their notice for as long as they sell items in California. This activity requires capital equipment and company labor or payments to maintain this data at a third party.

- **Defend Against Litigation.** While the bill does not explicitly allow third parties to sue to enforce its provisions, litigants can allege harm if a company's product is technically deemed "unsafe" due to noncompliance with the bill's requirements. Noncompliance could be triggered by the actions of another entity; for example, if an ingredient manufacturer does not submit an adequate notice, the food producers using the ingredient could be out of compliance. Defending against these claims will have real costs. This litigation threat expands the information a prudent firm would retain. Companies may spend labor and capital resources to keep to information on shipments, on ingredient use for each lot, on the ingredient suppliers for each lot, and on other data. Preparing defenses against these claims will require labor resources.

2. Summary of Report Contents

The bill requires reporters to provide the same data and analysis that the U.S. Food and Drug Administration (FDA) requires for FDA review of a self-determined GRAS determination. The report's required content can be divided into several categories:

- Information about the ingredient manufacturer;
- Information about the substance's use in food items and the occurrence in the diet of the U.S. population;
- Information about the manufacturing process of the substance and its origin and standard of identity and the history of its use;
- Information about the safety of the substance; and,
- Justification for the GRAS determination.

II. SUMMARY OF THE MARKET IMPACTS AND COSTS

In addition to costs to complete these compliance tasks, firms will lose several sources of revenue if the bill is enacted. Consumers will also bear additional costs as they spend time and greater resources identifying and purchasing alternatives. Changing consumer and producer behavior will change the food service marketplace in California. In this analysis, we concentrate on the grocery market. The five ways the grocery market may or will change are the following:

1. If the state agency fails to make notices available in the public database in a timely manner, the food producer is banned at least temporarily from distributing affected items with that ingredient for sale.
2. If firms experience delays setting up notifications and certifications through the food distribution system, retailers may refuse to accept products without sufficient certifications. Retailers' actions then will reduce availability for consumers.
3. State agencies may move to ban or to restrict the use of certain ingredients after reviewing the submitted notices, ingredient lists, and associated safety and exposure information.
4. Faced with the compliance costs and litigation and trade secret loss risk, some food producers will conclude that it is less expensive to leave the California market rather than to comply with the legislation.
5. As producers and retailers pass the costs of their compliance to consumers in the form of higher prices, consumers will cut back their total food purchases. Overall food sales will fall in California State as consumers respond to higher prices due to this bill's provisions.

To understand this latter category, recall that prior to any change due to the legislation, consumers have their favorite products that they have selected over time for their price and for the satisfaction they provide. They could buy products without self-determined GRAS ingredients today but choose otherwise. Their choices mean that these products are not these consumers' preference and are inferior in some way. Specifically, the alternative products "cost" more, where cost could be a higher purchase price, less desirable features (e.g., taste, shelf-life), less availability, or some combination of all of these deficiencies. Changing the availability of a product is undesirable and has the same effect as if the price of the good increased - i.e., the purchase provides less satisfaction.

After the law takes effect, products containing any restricted ingredients will no longer be available in California. Consumers then must choose among several options for their new purchasing decision. First, this change causes consumers to spend time researching and evaluating alternative products. Second, consumers respond to this effective price increase in three ways. They can pay to switch to a similar product without the ingredient that typically costs more. They can decide the alternative is not worth the price and reduce their purchases. Finally, they can decide to spend resources to evade the restrictions by buying the goods out of state or through shipments from other jurisdictions. The five market changes will increase consumer costs and lower product choices in California. We will quantify some of these changes in Section IV.

III. ASSUMPTIONS AND DATA

To estimate the compliance costs and the market impacts, the analysis gathers data about the food supply chain, the reporting requirements, and the implementation timing. Each of these inputs to the analysis are described below.

1. Universe of Regulated Entities

Food Ingredient and Food Producers

We gather the number of establishments from the 2022 Economic Census prepared by the U.S. Census Bureau.¹ We use the same NAICS sectors that FDA identified as covered by its Substance Generally Recognized as Safe Final Rule regulatory impact analysis.² These firms are listed in Table 1. We assume that all U.S. firms that make ingredients have at least one ingredient that is used in the California market.³ Table 1 shows the number of firms with greater than 100 employees since the bill exempts firms with fewer employees from compliance.

Table 1: Number of Potential Ingredient Manufacturers

Category	NAICS Code	Total Establishments	Firms with 100+ Employees
Basic Chemical Manufacturing	325100	2,250	142
Other Chemical Product and Preparation Manufacturing	325900	2,060	273

To allocate compliance costs, we divide the food ingredient and manufacturing sectors into two groups:

1. Large businesses that sell numerous items at the national level; and,
2. Smaller companies that sell items at the national or at the regional level. While smaller, these companies are larger than the small business exemption in the California bill.

Each group follows a different path for compliance.

¹ U.S. Census Bureau, “2022 Economic Census” (2022).

² U.S. Food and Drug Administration, Substances Generally Recognized as Safe: Final Rule, Final Regulatory Impact Analysis, Docket No. FDA-1997-N-0020 (2016).

³ We recognize that food manufacturers may buy ingredients from foreign companies. While some ingredients may be imported, we assume that the domestic food manufacturer or the domestic distributor of the imported ingredient would submit the reports to the Commissioner.

Large Businesses. We expect large businesses to prepare and to submit reports or to prepare draft reports ready for submission as a fallback if ingredient manufacturers fail to file reports in a timely manner.

Smaller Companies. For these companies, the costs of gathering the data to file a report could be prohibitively expensive. Therefore, they are likely to adopt one of many possible strategies to wait until the conditions allow them an affordable path to compliance. First, they could submit a report that, while likely insufficient or missing required data, allows them to continue selling this ingredient in food items. Second, they could sell large quantities of their product prior to the deadline, offering to store the product at distribution centers until the retailer has space to accept it. They will wait for their substances to be listed on the public database before resuming shipments. Third, they could pay to join a coalition that will put together the common data on an ingredient and share the cost with other contributing companies. Through these approaches, smaller companies will then be able to file their own reports for their products at a lower cost. As a result, we expect the initial and the majority of the reports to be filed by large companies.

Table 2: Other Firms in the National and in the California Food Supply Chain

Category	Name	NAICS Code	Total Establishments	Total Firms	Firms with 100+ Employees
Food Manufacturers	Nonchocolate Confectionery Manufacturing	311340	577	505	53
	Chocolate and Confectionery Manufacturing from Cacao Beans	311351	280	250	19
	Confectionery Manufacturing from Purchased Chocolate	311352	973	927	53
	Frozen Fruit, Juice, and Vegetable Manufacturing	311411	218	139	44
	Cheese Manufacturing	311513	568	410	89
	Seafood Product Preparation and Packaging	311710	516	435	68
	Retail Bakeries	311811	9,219	8,628	91
	Commercial Bakeries	311812	2,842	2,447	225
	Frozen Cakes, Pies, and Other Pastries Manufacturing	311813	237	192	47
	Cookie and Cracker Manufacturing	311821	461	375	45
	Roasted Nuts and Peanut Butter Manufacturing	311911	267	228	44
	Mayonnaise, Dressing, and Other Prepared Sauce Manufacturing	311941	376	342	58
	Perishable Prepared Food Manufacturing	311991	1,032	852	144

2. Number of Applicable GRAS Substances and Food Items

This analysis' estimates are drawn from: (1) the Natural Resource Defense Council's (NRDC) 2013/2015 reports 'Generally Recognized as Secret,' which identified 275-398 substances by name from trade press and company communications; (2) the Environmental Working Group's (EWG) 2022 analysis and its 2025/2026 investigation, which identified 100+ additional substances from press releases and grocery product databases; (3) FDA enforcement actions and warning letters; and (4) documented cases of consumer harm (e.g., tara flour, 2022).⁴ Estimates of the total number of undisclosed ingredients range from approximately 1,000 (NRDC/EWG industry estimate) to 4,000 to 10,000. As shown in FDA GRAS notification patterns, a substance may see around three or over ten different applications for the same substance.⁵ Thus, assuming 1,000 self-determined GRAS substances and a rate of four different uses per substance yields an estimate of 4,000 GRAS substance-use pairs. While this estimate may overstate the number of applicable ingredients and ingredient uses based on the published estimates, it is on the low end of the estimated range and thus could underestimate costs.

Distribution of Use Pairs in Food Categories

These substance-use pairs could be found in thousands of food products. There are over 550,000 individual food items for sale at U.S. grocery stores, according to NielsenIQ.⁶ The Nielsen data comes from measuring millions of individual retail transactions at almost all U.S. stores, including major chains such as Walmart, Whole Foods Market, Amazon, independent

⁴ Thomas G. Neltner et al., "Conflicts of Interest in Approvals of Additives to Food Determined to Be Generally Recognized as Safe: Out of Balance," *JAMA Internal Medicine* 173, no. 22 (2013): 2032-36, <https://doi.org/doi:10.1001/jamainternmed.2013.10559>; Natural Resources Defense Council, *Generally Recognized as Secret: Chemicals Added to Food in the United States* (2014), <https://www.nrdc.org/resources/generally-recognized-secret-chemicals-added-food-united-states>; Tom Neltner and Maricel Maffini, *Generally Recognized as Secret: Chemicals Added to Food in the United States* (Natural Resources Defense Council, 2014), <https://www.nrdc.org/sites/default/files/safety-loophole-for-chemicals-in-food-list.pdf>; Olivia Backhaus and Melanie Benesh, *Almost All New Food Chemicals Greenlighted by Industry, Not the FDA* (Environmental Working Group, 2022), <https://www.ewg.org/news-insights/news/2022/04/ewg-analysis-almost-all-new-food-chemicals-greenlighted-industry-not-fda>; Melanie Benesh and Maricel Maffini, *Secret GRAS: How 100+ Food Chemicals Bypassed Government Safety Review* (Environmental Working Group, 2026), <https://www.ewg.org/research/secret-gras-how-100-food-chemicals-bypassed-government-safety-review>.

⁵ U.S. Food and Drug Administration, "GRAS Notices," March 18, 2026, <https://hfpappexternal.fda.gov/scripts/fdcc/index.cfm?set=GRASNotices>.

⁶ NielsenIQ (NIQ), "NIQ for Grocery Brands."

retailers, online stores. Nielsen divides all grocery items into 740 food categories like “almond milk” or “sour cream.”

To determine the likelihood that affected ingredients are in Nielsen food categories, we start by examining groups of common food items. To estimate the groups of food products that are likely to contain one of these substance-pairs, we analyzed the available public and proprietary information on the use of all GRAS substances, not just self-determined GRAS ingredients.

One source of data is from the Flavor and Extract Manufacturers Association (FEMA). The organization has formed expert panels to review flavorings and extracts for human consumption.⁷ These substances do not appear in the FDA GRAS Notification Inventory and no 'no questions' letter has been issued for them. FEMA-reviewed substances occupy a unique middle ground: they have been disclosed and have received independent expert review but have not undergone a review by a U.S. government agency. The FEMA use-level tables publish each substance's approved use level in FEMA's 34 standardized food categories. The 34 FEMA categories are: Baked Goods, Beverages Type I (Non-Alcoholic), Beverages Type II (Alcoholic), Breakfast Cereals, Cheeses, Chewing Gum, Condiments and Relishes, Confections and Frostings, Egg Products, Fats and Oils, Fish Products, Frozen Dairy, Fruit Ices, Gelatins and Puddings, Granulated Sugar, Gravies, Hard Candy, Imitation Dairy Products, Instant Coffee and Tea, Jams and Jellies, Meat Products, Milk Products, Nut Products, Other Grains, Poultry Products, Processed Fruits, Processed Vegetables, Reconstituted Vegetable Protein, Seasonings and Flavors, Snack Foods, Soft Candy, Soups, Sugar Substitutes, Sweet Sauces.

⁷ Flavor and Extract Manufacturers Association. "About the FEMA GRAS Program." April 2026.

<https://www.femaflavor.org/gras>.

Table 3 presents, for each major food group, estimated counts of self-determined GRAS substances broken into two columns: (1) the FEMA GRAS flavor substances; and, (2) non-FEMA self-declared substances. The last column identifies significant food items for each category. From this data, we develop a count of how many GRAS substances are likely to be used in the FEMA food category.

Table 3: Estimates of Self-Determined GRAS Substances in Key Food Groups

Food Category	Est. FEMA GRAS Flavor Substances (industry panel-reviewed, not FDA)	Est. Non-FEMA Self-Declared Substances	Most Significant Identified Examples / Legislative Notes
Baby food / infant formula	5-10	10-20	Non-FEMA: precision fermentation-derived lactoferrin (novel hosts), novel HMO preparations, air-based protein (announced 2024). FEMA: minimal; flavor use in infant formula tightly restricted. Legislative note: highest-vulnerability population; disclosure gaps here carry greatest public health risk.
Baked goods	150-250	15-30	FEMA: esters (ethyl butyrate, isoamyl acetate), aldehydes (vanillin, benzaldehyde, cinnamaldehyde), ketones (diacetyl, acetoin), lactones, pyrazines, furanones – broadest single-category FEMA use. Non-FEMA: novel enzyme strains (xylanase, asparaginase novel sources), high-dose cinnamon extract, novel leavening acid preparations.
Beer, wine & distilled spirits	80-120	10-20	FEMA: terpenes (myrcene, linalool, geraniol for dry-hopped products), furanones, sulfur compounds (dimethyl sulfide), pyrazines. Non-FEMA: novel hop extract preparations beyond brewing specifications, diethyl pyrocarbonate (banned 1972 – historical), novel botanical bittering agents. Legislative note: TTB overlap adds jurisdictional complexity.
Beverages – dairy	60-100	20-35	FEMA: lactones (gamma-decalactone, gamma-nonolactone for cream/coconut notes), aldehydes (diacetyl, acetoin), vanilla absolute. Non-FEMA: postbiotics (heat-killed Lactobacillus paracasei), hyaluronic acid, novel fermentation-derived lactoferrin sources, mushroom extract blends in dairy-adjacent functional beverages.
Beverages – non-dairy	100-180	40-70	FEMA: esters (ethyl butyrate, hexyl acetate for fruit notes), terpenes (limonene, linalool, valencene), natural complexes (lemon/orange/grapefruit oil), aldehydes (citral, decanal). Non-FEMA: mushroom extract blends (428 products per EWG), adaptogens (ashwagandha, rhodiola), elderberry, green coffee bean extract, butterfly pea flower colorant, guarana extract, hyaluronic acid. Highest self-GRAS concentration of any single food category.
Candy & confections	200-300	15-25	FEMA: single highest-use category for FEMA flavors – virtually all flavor types used here; esters dominate (isoamyl acetate, ethyl butyrate, benzyl acetate), plus menthol/carvone for mint, vanillin, fruit aldehydes, lactones. Non-FEMA:

Food Category	Est. FEMA GRAS Flavor Substances (industry panel-reviewed, not FDA)	Est. Non-FEMA Self-Declared Substances	Most Significant Identified Examples / Legislative Notes
			grape skin extract/anthocyanins, butterfly pea flower color, novel high-intensity sweetener fractions, licorice/glycyrrhizin high-dose.
Canned & processed fruits and vegetables	20-40	5-10	FEMA: natural complex restoratives (citrus oils for canned citrus), aldehydes (hexanal for fresh green note). Non-FEMA: stannous chloride beyond asparagus specification, novel botanical antimicrobials, high-dose rosemary extract as preservative.
Cereals, grain-based breakfast foods & granola	60-100	15-25	FEMA: pyrazines (2-acetylpyrazine, trimethylpyrazine for roasted note), furanones (furanol for strawberry/sweet notes), vanilla absolute, maple-type lactones/cyclotene. Non-FEMA: lion's mane/reishi mushroom extracts, adaptogen blends (ashwagandha, bacopa), high-dose curcumin concentrates, novel prebiotic fiber preparations.
Chewing gum & mints	40-70	5-10	FEMA: menthol, carvone (d- and l-), cineole/eucalyptol, isopulegol, methyl salicylate, spearmint/peppermint oils – mint/cooling compounds dominate. Non-FEMA: novel polyol sweetener preparations beyond listed specifications, some novel menthol delivery encapsulations.
Condiments, sauces, dressings & marinades	60-100	10-20	FEMA: natural complexes (garlic/onion oleoresin, black pepper oil, coriander, cumin, dill), sulfur compounds (diallyl disulfide, dimethyl sulfide), phenolics (carvacrol, thymol, eugenol). Non-FEMA: yohimbine extracts in specialty hot sauces, high-dose botanical antimicrobials (oregano oil, thymol at preservation doses), hydroxylated lecithin as emulsifier, stannous chloride beyond specification.
Dairy products	80-120	10-20	FEMA: lactones (gamma-decalactone, delta-decalactone, whiskey lactone), acids (butyric, caproic, caprylic for cheese character), ketones (diacetyl, 2-heptanone for blue cheese), methyl ketones, sulfur compounds (methanethiol, dimethyl sulfide). Non-FEMA: novel enzyme strains (lipase, protease novel sources), postbiotics, novel microbial transglutaminase preparations beyond GRNs.

Food Category	Est. FEMA GRAS Flavor Substances (industry panel-reviewed, not FDA)	Est. Non-FEMA Self-Declared Substances	Most Significant Identified Examples / Legislative Notes
Dietary supplements	40-80	80-120	FEMA: esters and natural complexes for masking bitter notes of botanical ingredients. Non-FEMA: the largest non-FEMA self-declared category – virtually all Table 2A botanicals appear here (adaptogens, nootropics, immune botanicals, weight management, hormonal health). Legislative note: this category represents the primary nexus where GRAS pathway is used as DSHEA NDI substitute.
Energy drinks & sports nutrition beverages	30-60	30-50	FEMA: esters (ethyl butyrate, isoamyl acetate for fruit flavor masking), citrus terpenes, natural complexes (guarana seed extract for flavor). Non-FEMA: guarana high-concentration extract (stimulant dose), yohimbine/yohimbe (FDA warning letters issued), synephrine (bitter orange), high-dose green tea/EGCG, theacrine.
Fats, oils & shortenings	15-25	5-10	FEMA: natural complexes (rosemary, sage oleoresin as flavor antioxidants at low level). Non-FEMA: BHA/BHT in novel delivery/encapsulation formats, octyl gallate, propyl gallate above 0.02% specification, high-dose rosemary extract fractions beyond 21 CFR 182.20.
Fermented foods	15-25	15-25	FEMA: minimal direct flavor addition; some natural complexes used in kombucha flavoring (ginger, citrus, lavender). Non-FEMA: novel microbial fermentation strains (exopolysaccharides), postbiotics, novel bacteriocin preparations beyond nisin, novel yeast strains with undisclosed GRAS determinations.
Flavored & specialty/functional water	20-40	20-35	FEMA: esters (light fruit notes), citrus terpenes, natural complexes (cucumber, mint, citrus oils). Non-FEMA: mushroom extracts, adaptogen blends, butterfly pea flower colorant, hyaluronic acid, novel botanical infusions (tulsi, lemon balm, passionflower).
Frozen desserts & ice cream	80-120	5-15	FEMA: lactones (gamma-nonolactone for coconut, gamma-decalactone for peach), vanillin, benzaldehyde (cherry/maraschino), natural complexes (vanilla absolute, strawberry/raspberry flavor complexes), fruity esters. Non-FEMA: novel fiber preparations, some novel sweetener fractions.

Food Category	Est. FEMA GRAS Flavor Substances (industry panel-reviewed, not FDA)	Est. Non-FEMA Self-Declared Substances	Most Significant Identified Examples / Legislative Notes
Meat, poultry & seafood products	60-100	5-15	FEMA: natural complexes (black pepper, garlic/onion oleoresins, sage, thyme), sulfur compounds (diallyl disulfide, methional, 2-methyl-3-furanthiol for meaty note), smoke flavor complexes, pyrazines. Non-FEMA: high-dose rosemary/sage oleoresin fractions at preservation doses, novel antimicrobial botanical blends, sodium lauryl sulfate beyond egg-white specification, novel phospholipase A2 strains.
Pasta & noodles	10-20	5-10	FEMA: minimal; some natural complexes in flavored pasta. Non-FEMA: air-based protein (novel noodle applications, announced 2024), novel legume protein isolates, tara flour (banned 2024 after use in pasta/meat applications).
Plant-based meat & dairy analogs	30-60	20-40	FEMA: sulfur compounds are critical here – 2-methyl-3-furanthiol, bis(2-methyl-3-furyl) disulfide, methional, dimethyl trisulfide (all for meaty note); pyrazines (roasted character); smoke flavor complexes. Non-FEMA: novel fungal fermentation proteins beyond Quorn GRNs, pea protein novel isolates, air-based protein, precision fermentation collagen, novel transglutaminase strains, fermentation-derived collagen peptides. Fastest-growing category for both FEMA and non-FEMA self-declared use.
Snack bars & nutrition bars	60-100	30-50	FEMA: lactones (coconut/caramel notes), pyrazines (roasted/nut notes), vanillin, fruity esters, natural complexes (vanilla, cocoa, coffee flavor complexes). Non-FEMA: lion's mane/reishi/chaga mushroom blends, ashwagandha/bacopa adaptogen blends, high-dose curcumin concentrates, green coffee bean extract, novel protein sources (pea isolates, duckweed).
Snack foods	80-130	10-20	FEMA: pyrazines dominate (2-acetylpyrazine, trimethylpyrazine for roasted/potato notes), sulfur compounds (2-methyl-3-furanthiol, methional for savory), ketones (diacetyl for butter), natural complexes (cheese flavor complexes, BBQ-type complexes). Non-FEMA: high-dose curcumin/turmeric concentrates as colorant/flavor, novel antimicrobial botanical coatings, asparaginase novel strains for acrylamide reduction.

Food Category	Est. FEMA GRAS Flavor Substances (industry panel-reviewed, not FDA)	Est. Non-FEMA Self-Declared Substances	Most Significant Identified Examples / Legislative Notes
Soups, broths, gravies & sauces	60-100	10-20	FEMA: sulfur compounds (dimethyl sulfide, dimethyl trisulfide, 2-methyl-3-furanthiol, methional for savory/meaty depth), pyrazines, Maillard-type furanones, natural complexes (onion/garlic oleoresins, celery seed, black pepper). Non-FEMA: novel enzyme strains (protease, alpha-galactosidase), high-dose botanical antimicrobials, novel exopolysaccharide thickeners.

The next steps are to use this distribution of all GRAS uses across these food groups to the distribution to project the distribution of self-determined GRAS ingredients across these food groups. Then we must allocate the ingredient estimates for each food group to the 740 Nielsen food categories. For each food group we estimate the distinct, non-FDA-reviewed, self-determined GRAS substances plausibly present across products in that group. We draw from two public sources:

- FEMA GRAS food use categories (GRAS 32, May 2024); and,
- The Environmental Working Group’s (EWG) 2026 "Secret GRAS" analysis.

Each Nielsen category maps to one or more of these FEMA categories. Where a Nielsen category maps to one FEMA category cleanly (e.g., CHEWING GUM → Chewing Gum), we assign the FEMA substance count to the Nielsen category. When a Nielsen category maps to a fraction of a FEMA category (e.g., WHEAT BREAD is a subset of Baked Goods), we apply a fraction that reflects the overlap between the Nielsen and the FEMA categories. The fraction will be based on one of four categories:

- Full coverage (1.0): The Nielsen category encompasses essentially the entire FEMA category;
- Major subcategory (0.3-0.5): The Nielsen category is a major but partial slice;
- Minor subcategory (0.05-0.2): The Nielsen category is a narrow slice; or,
- Zero: Whole commodity or non-flavored product where flavor ingredient use is negligible.

The EWG report provides product counts for 49 confirmed self-determined GRAS substances in the USDA Branded Foods Database, a database that is developed using Nielsen data. The food type descriptions in the EWG table (e.g., green tea extract appearing in "energy and granola bars, yogurt, water, candy...") help with our assignment to the applicable food category. We take the EWG product counts along with the corresponding food categories. We use these specific product counts within specific product categories to construct a “non-FEMA self-GRAS signal” for each Nielsen category – the count of EWG-identified substances that appear in products belonging to that Nielsen category.

Table 4 below distills the 740 Nielsen categories to 26 categories that both (1) have an estimated occurrence of numerous self-determined GRAS ingredients; and, (2) contain a large number of food products (as measured by UPC counts) and significant retail sales. These categories are not exhaustive. Our objective is not to identify all possible uses in all food items, but to create a large sample population of food products that could contain a covered GRAS substance for projections.

Table 4: Distribution and Estimated Occurrence of Self-Determined GRAS Ingredients in Certain Food Categories

Nielsen Category	Total UPCs	Total US Sales (\$/year)	Est. # Self-GRAS (Non-FDA-Reviewed) Substances
Breakfast Sausage	1,235	\$ 3,040,398,840	341
Cake	34,720	\$ 6,558,629,927	780
Cheese Snacks	1,221	\$ 2,645,972,115	390
Chocolate	20,689	\$ 17,290,719,104	811
Complete Meal	10,158	\$ 7,855,403,151	243
Confection	22,752	\$ 9,073,843,155	1,337
Cookies	20,860	\$ 12,393,881,376	584
Dips	10,237	\$ 5,340,166,228	433
Energy Beverages	2,846	\$ 9,227,946,200	462
Frozen Novelty	4,726	\$ 7,563,595,759	588
Fruit Drink	7,560	\$ 8,224,934,777	518
Gum	1,589	\$ 2,395,617,647	1,282
Ice Cream	9,389	\$ 7,984,411,677	723
Liquid Coffee Creamer	982	\$ 5,186,323,650	320
Liquid Tea	2,623	\$ 4,383,167,628	400
Main Course	8,158	\$ 2,750,477,591	198
Packaged Lunchmeat	4,891	\$ 8,139,123,162	264
Potato Chip	5,315	\$ 8,723,029,186	450
Regular Bagels	2,081	\$ 1,652,914,818	120
Ready-to-eat (RTE) Cereal	5,620	\$ 9,580,681,302	563
Sandwich Bread	7,086	\$ 8,924,781,217	192
Sandwiches	24,790	\$ 6,882,238,703	258
Soft Drinks	9,261	\$ 34,705,663,376	666
Soft Shell Tortilla	2,821	\$ 4,095,961,174	168
Sport Drinks	1,117	\$ 5,960,803,748	420

Nielsen Category	Total UPCs	Total US Sales (\$/year)	Est. # Self-GRAS (Non-FDA-Reviewed) Substances
Tortilla Chip	2,504	\$ 6,961,291,348	396

Estimated Number of Food Items Containing Covered GRAS Substances

By definition, it is impossible to know the number of food items containing self-determined GRAS ingredients. Estimates in the literature or from available data suffer with significant limitations. There are problems with using the numbers as the estimate of the number of affected products. The categories listed in Table 4 are only a subset of the 740 Nielsen categories. There will likely be self-certified GRAS compounds that are used in multiple food categories. A food item also may have more than one affected ingredient.

Recognizing this fundamental uncertainty, we draw upon our analysis of food marketing practices as observed in the Nielsen data to put forward some conjectures to construct our estimate. This approach is likely to underestimate the number of affected food items. We hypothesize that the distribution of GRAS ingredients across different food items is not likely to be random. Food manufacturers may develop a recipe, choose these ingredients for a food item, and then offer varieties of the same product as separate food item. The food manufacturer may offer the same product/brand in different packaging sizes, with different flavors, in different combinations with other food products/brands, in different preparation levels, and in other varieties. Therefore, each substance-use pair could be part of multiple food items within a product “family.” Cookie brands, like Oreos, for example are offered with different levels of flavors, filling amounts, colors, large and small sizes, single-serving sizes for lunches, and other varieties. From the Nielsen data, a product family can have 10 or more different variations, all with almost the same ingredients.

We also observe from detailed analysis of product ingredients that (1) recipes can differ significantly among comparable food items; and, (2) a food producer can make many food items that are marketed under different private labels (i.e., a store brand). From our observations we concluded that we cannot assume that every item in a food category has a ingredient if one of them uses the ingredient. In addition, as with varieties of a single item, a food recipe could appear in many individual food items if part of a store’s brand.

From these observations, it appears more appropriate to extrapolate up from the number of uses (i.e., substance-pair) rather than from food categories. For this analysis, we assume that each substance-pair is found in ten food items on average, leading to an estimate of 40,000 food items affected by the California legislation. This estimated total is less than ten percent of the approximately 550,000 food items for sale in U.S. grocery stores.

Estimated Number of Food Items Subject to Ingredient Disclosure

Firms selling food items in California that contain ingredients not listed on the food nutrition label must submit a list of all ingredients to the state by July 1, 2027. The bill exempts food producers that sell less than \$1 million in total food product sales.

In its regulatory impact analysis for the National Bioengineered Labeling standard, the United States Department of Agriculture (USDA) estimated that 20,000 UPCs would have sales below that action's small business cutoff of \$2.5 million in sales. This estimate would imply that more than 500,000 UPCs have national sales above \$2.5 million per year.

Other estimates give different estimates. Using NielsenIQ data, approximately 550,000 food items are sold in U.S. grocery stores during the time period from November 2024 to November 2025. We took a convenience sample of approximately 250,000 items and examined the product description and their reported sales.

First, we exclude food items in categories that seem unlikely to have added ingredients, categories names for specific fruit or vegetables (e.g., "cantaloupe," "broccoli") and specific meat and fish. Excluding these categories reduces the number of potential food items with unlisted ingredients to approximately 220,000, or 13 percent lower.

Second, we examine national sales of these UPCs. Only approximately 6,500 UPCs had U.S. sales above \$1 million per year in this sample, or 2.6 percent of the items in the sample. Reducing the 550,000 total U.S. UPCs by 13 percent and then taking 2.6 percent of the remainder gives an estimate of 12,000 UPCs that are expected to have total sales above \$1 million and thus subject to the ingredient disclosure provision.

3. Timing

This analysis examines the expected near-term costs to California's state budget spending and to consumer spending. These costs will likely occur within the first year to five years after the possible effective date of the legislation. For example, as market prices adjust to reflect the higher costs to sell food in California, state purchasing costs will rise and will place more demands on the state budget starting in the year after the legislation is effective.

The analysis also examines the near-term impact on consumers. Firms spend resources to comply with the report requirements and lose revenue from withdrawing banned products from California's market. The legislation's proposed marketplace changes shock consumers' current purchasing choices and firms' product lines and production levels. Consumers and producers shift to alternatives that are available today using existing technologies, ingredients, and capital equipment. Over the medium and the long-run, these consumer choices will change. Firms will innovate, develop new production methods, and thus potentially reduce compliance costs. Achieving these innovations requires additional investments in capital and in labor. Those future investments and their market effects are beyond the scope of this analysis.

IV. COMPLIANCE COSTS

With this data and assumptions, we can estimate the real resources of capital and of labor necessary to carry out compliance with the California legislation. We first estimate the compliance costs for food ingredient manufacturers and food producers and then the costs for other firms in the supply chain.

Firms must gather the data for the reports, review and file the reports, respond to any questions about their submissions, pay assessed fees, maintain records, and respond to litigation alleging noncompliance. The cost of each of these compliance activities is estimated below.

1. Data Gathering

The costs to gather the required data will vary substantially based on several factors:

- **Complexity of the ingredient’s chemical, physical, and biological characteristics.** Examples in Table 3 include organic and inorganic compounds, active microorganisms, deactivated microorganisms, and other substances. A large organic molecule could have multiple modes of action in the body. Alternatively, some self-determined GRAS substances may be close genetic modifications of a well-studied GRAS substance and thus are well understood.
- **Availability of the data.** All manufacturers will have some data to support their GRAS determination. Firms may have assembled the data recently for submission to regulatory bodies in other jurisdictions. However, since the California reporting elements are substantial, not all of the required data may be available.
- **Volume and use of the ingredient.** The more common and widely used an ingredient, the more likely the requisite data is readily available.
- **Timing of the GRAS determination.** Data is more likely to be available for more recent determinations than those determinations made decades earlier.
- **Sole Reporter or Consortium.** All this information may not be held by a single firm. Therefore, to comply, firms are likely to arrange to buy, to obtain, to contract, or to research the necessary information. They may also come together to share information in a consortium. The greater the number of entities coordinating the report, the more likely the costs will increase.

Trade journals report that preparing a voluntary notification to FDA of a GRAS determination can cost between tens of thousands of dollars and hundreds of thousands of dollars.⁸ These reports confirm this variability in existing data and in ingredient complexity.

To represent this cost range, we classify the reports into three, broad categories to reflect the different levels of effort to fulfill the California statutory requirements:

- **30 percent of the notices can be prepared for \$25,000.** This level of effort could reflect many different situations. Producers may have recently made a determination and just need to update their evidence and provide the specific information required by the legislation. The producer may have recently updated their evidence for submission to another jurisdiction and must tailor that information for the California requirements. It could also reflect the effort needed to modify an existing determination for a minor modification or a genetic variation.
- **50 percent of the notices can be prepared for \$250,000.** We expect most ingredients to require around this level of effort. For ingredients with determinations made more than a decade ago, likely a majority of self-determined GRAS ingredients, their producers are likely to be required to update their evidence using current scientific techniques. For example, the safety investigation now must include a systematic and quality of literature review. In general, producers will update and invest to improve the required safety assessment, dietary survey and analysis, and other technical support to current standards. Other determinations may have some technical information updated to current standards but lack a specific analysis required for the California report (e.g., dietary and total consumption analysis for U.S. subpopulations).
- **The remaining 20 percent of the notices can be prepared for \$700,000.** This amount reflects the costs to obtain a substantial amount of new scientific and technical data, to analyze this data, to evaluate the biological effects, and to collect the other required information for the report.⁹ This approximate spending level could reflect a GRAS determination made decades ago that requires substantial buttressing and/or that requires significant effort to find older records and scientific evidence. While substantial, this amount is much lower than the costs to conduct a full toxicological assessment of the human health effects of substance.¹⁰

We expect firms that possess different components of the report to exchange information through commercial transactions with each other or with a third-party hired to allow pooling of confidential business information. Carrying out these transactions has costs over and above

⁸ Kate Quackenbush, “Great To Be GRAS,” Nutrition Industry Executive, December 1, 2011.

⁹ Firms facing this level of data gathering may decide to submit this information to FDA so that they can eventually be exempt from the California law.

¹⁰ U.S. Environmental Protection Agency, “EPA’s ToxCast and ExpoCast: Chemical Screening, Better and Faster,” EPA Science Matters Newsletter, January 2014.

the minimum amount of labor and capital necessary to produce a report. We assume that transaction costs increase the report’s preparation costs by 15 percent.¹¹

Using these assumptions, the average notice will cost \$313,375. The assumptions in this section introduce an unknown error into the analysis.

2. Estimated Number of Notices

Since compliance has certain costs and potential costs from the risks of product bans, restrictions, lawsuits, and negative publicity, some ingredient manufacturers and food product companies may decide that the lowest cost way to comply is to withdraw products/ingredients from the California market. Firms may reach this decision through different considerations: (1) a food producer determines that California sales do not justify filing a notice and disclosing an ingredient list; (2) a food producer chooses not to pay an increased price for an ingredient once the ingredient manufacturer seeks to recoup its compliance costs; (3) the fees to join a consortia are greater than the return on sales; (4) reformulation is possible; (5) the ingredient manufacturer decides to discontinue the product rather than file a notice; (6) the risk of copycat products from the ingredient disclosure is too great; and, (7) many other scenarios.

To decide, firms will compare at a minimum the costs of compliance with the lower net income from lower sales. For example, suppose a company earns a 10 percent profit margin on its sales, has a rate of return hurdle rate of 10 percent and has a time horizon of seven years, and seeks to ensure that it achieves this profit level after the firm prepares a notice and responds to the state’s questions. In this scenario, Table 5 gives the annual average sales necessary in California to achieve the target net income.

Table 5: Representative Sales Thresholds in the California Market

Category	Cost per Notice (\$)	Sales Level to Offset Costs (million \$/year)
Simple Notice	25,000	0.08
Moderate Data Collection	250,000	0.8
More Intensive Data Collection	700,000	2.3

¹¹ Lloyd S. Dixon, Deborah Drezner, and James K. Hammitt, Private-Sector Cleanup Expenditures and Transaction Costs at 18 Superfund Sites (Santa Monica, Calif.: RAND, 1993).

If the ingredient manufacturer anticipates a more intensive data collection to file a report under the legislation, assuming the business targets described above, the company would pull its product out of the California market if the sales are less than \$2.3 million per year.

The threshold for withdrawing from the market is likely much lower for several reasons. First, we assume most reports will have lower costs than the most intensive data gathering. Second, food ingredient manufacturers may bear most of the costs of the report, diminishing the increased cost to the food producer. Third, if consortia are formed, the cost to the individual food producer will be lower. Fourth, the food producer may use the ingredient in multiple food items.

To consider how companies may decide, we examine a sample detailed product sales data. The sales data is national and scaled to California by California’s share of total U.S. grocery sales, 6.1 percent.¹² We draw a sample of over 33,000 food items in certain food categories (the details of the sample selection are described in Section II).

Table 6 gives the food category, the number of UPCs in each food category in the sample, and the estimated number of UPC with California sales above two threshold values, \$2.3 million per year and \$0.01 million per year. If a company’s threshold is \$2.3 million in sales per year, only a few food items per category have sufficient sales to justify the costs of compliance. The threshold is lower than this amount if the food producer is concerned about loss of a competitive advantage with the ingredient disclosure. Over 90 percent of products would not justify the cost of the most intensive notice.

Even if the threshold is much lower, \$10,000, the number of food items with lower sales volume than this threshold comprises 40-70 percent of the total food items in this sample. The median sales for items below \$10,000 in California sales is less than \$1,000 for almost all categories. This data implies that it would be rational for companies to withdraw large numbers of individual food items from the California market.

Table 6: Median Annual Sales for UPCs at Two Threshold Values by Food Category

Row Labels	Count of UPC	UPCs selling >\$2.3M	Pct UPCs selling >\$2.3M (%)	Median annual sales for UPCs with annual sales <\$2.3M	UPCs selling <\$10K	Pct UPCs selling <\$10K (%)	Median annual sales for UPCs with annual sales <\$10K
Breakfast Sausage	144	3	2.1%	8,079	77	53%	\$ 35
Cake	2,604	7	0.3%	\$ 2,035	1,765	68%	\$ 312
Cheese Snacks	496	11	2.2%	\$ 1,620	323	65%	\$ 15
Complete Meal	556	11	2.0%	\$ 7,261	284	51%	\$ 3
Confection	11,647	6	0.1%	\$ 838	8,908	76%	\$ 296
Cookies	2,902	4	0.1%	\$ 968	2,037	70%	\$ 23

¹² U.S. Census Bureau, “Grocery Store Sales in the U.S.” (2017 Economic Census); author’s calculation of California’s share of total U.S. grocery sales.

Row Labels	Count of UPC	UPCs selling >\$2.3M	Pct UPCs selling >\$2.3M (%)	Median annual sales for UPCs with annual sales <\$2.3M	UPCs selling <\$10K	Pct UPCs selling <\$10K (%)	Median annual sales for UPCs with annual sales <\$10K
Dips	311	6	1.9%	\$ 10,060	152	49%	\$ 894
Energy Beverages	2,139	39	1.8%	\$ 1,082	1,378	64%	\$ 27
Frozen Novelty	1,207	11	0.9%	\$ 7,840	619	51%	\$ 81
Fruit Drink	1,555	13	0.8%	\$ 2,414	991	64%	\$ 162
Ice Cream	1,385	1	0.1%	\$ 4,108	874	63%	\$ 627
Liquid Coffee Creamer	223	11	4.9%	\$ 28,821	88	39%	\$ 2
Liquid Tea	459	6	1.3%	\$ 954	322	70%	\$ 26
Main Course	169	1	0.6%	\$ 8,596	87	51%	\$ 568
Packaged Lunchmeat	274	2	0.7%	\$ 27,398	108	39%	\$ 254
Potato Chip	435	4	0.9%	\$ 1,251	283	65%	\$ 12
Regular Bagels	82	1	1.2%	\$ 4,198	55	67%	\$ 1,662
Rte Cereal	1,454	20	1.4%	\$ 804	947	65%	\$ 3
Sandwich Bread	663	18	2.7%	\$ 11,645	302	46%	\$ 1
Sandwiches	728	8	1.1%	\$ 2,845	468	64%	\$ 428
Soft Drinks	2,914	73	2.5%	\$ 2,093	1,864	64%	\$ 248
Soft Shell Tortilla	407	8	2.0%	\$ 18,719	169	42%	\$ 759
Sport Drinks	642	40	6.2%	\$ 2,123	355	55%	\$ 20
Tortilla Chip	480	17	3.5%	\$ 485	305	64%	\$ 5

However, once again there are other considerations when interpreting this data. The individual food items could be variants of a brand such as a different size or flavor of the main product. They could also reflect private label items with a common recipe that is marketed across multiple stores. In these cases, the individual food items are part of a larger family which, as a whole, justifies the effort to file a report for a self-determined GRAS ingredient. Smaller volume food items may also systematically have less frequent occurrence of self-determined GRAS ingredients since the low sales potential does not support optimization of shelf-life, appearance, and other characteristics.

Although this sample data would support a larger percentage of food products assumed to be withdrawn from the California market, we assume 10 percent of affected products are at least temporarily withdrawn. Based on the assumption of 10 food items per product pair, the number of products at least temporarily withdrawn from the California market is assumed to be 4,000.

We also assume that large food producers will prepare, and potentially submit, duplicative notices on their ingredients to ensure sales continue, to protect trade secrets, and to avoid litigation challenges. Due to the short deadline to file, food producers may take steps to

prepare a draft report in case the ingredient manufacturer falls short. Producers may not share trade secrets with a consortium or an ingredient producer profit-maximizing firms to invest in a potentially duplicative effort. Duplicative reporting could yield several thousand submitted notices or draft duplicate notices. We assume that duplicative notices and draft notices comprise an additional 50 percent of the estimated number of 3,600 submitted, for a total of 5,400.

Table 7 gives the cost to gather the data for the notices and to pay transaction costs. Overall, the total costs would approach \$1.6 billion in one-time compliance costs to gather the data and to prepare reports. This estimate rests on key assumptions concerning the number of self-determined GRAS substances, the number of duplicative or notices reports submitted, and the incremental effort to meet the legislative requirements for the report.

Table 7: Report Preparation Costs

Category	Cost per Report (\$)	Estimated Number of Reports	Cost (million \$)
Simple Report	28,750	1,620	47
Moderate Data Collection	287,500	2,700	780
More Intensive Data Collection	805,000	1,080	870

3. Prepare, Review, and Submit Reports

The bill requires a person with a senior position in the company to certify several times that the information submitted is accurate, a legal determination that exposes the company to the risk of fines and to loss of market access. Therefore, submitting a notice requires multiple layers of review in a company, including technical, administrative, legal, and managerial.

We adopt the approach FDA assumed in its “Substances Generally Recognized as Safe Final Rule” final regulatory impact analysis.¹³ To estimate the financial costs and financial savings from shifting from a formal petition process to a notification, FDA assumed that firms would spend at least 170 hours, split equally between administrative staff and compliance staff.¹⁴ We use the average Bureau of Labor Statistics hourly labor rate for California (excluding California City) loaded with a multiplier of 1.3 to account for nonwage benefit compensation. The proposed California process is more like FDA’s notification process since, in both cases, the regulatory agency does not give explicit approval before marketing can occur.

¹³ U.S. Food and Drug Administration, Substances Generally Recognized as Safe: Final Rule, Final Regulatory Impact Analysis, Docket No. FDA-1997-N-0020 (2016).

¹⁴ U.S. Food and Drug Administration, Substances Generally Recognized as Safe: Final Rule, Final Regulatory Impact Analysis, Docket No. FDA-1997-N-0020 (2016).

Since a key part of the report preparation will be to identify trade secrets and to seek the maximum protection allowed by the bill, we add additional time for legal review to FDA’s estimate. We assume this review comprises 10 percent of the hours of other staff, or 17 hours per report. The approximately \$50 million costs for notice review would occur in the first year after the legislation is passed.

Table 8: Notice Review Costs

Labor Category	Hourly Wage (\$)	Estimated Hours per Notice	Cost (million \$)
Administrative Staff	24	85	14.5
Compliance Officer	47.5	85	28.8
Legal Staff	47.50	17	5.8

4. Address State Questions and Claims

Due to multiple interpretations of the regulatory requirements and the uncertainty in how the state will interpret or expand the requirements, many firms are likely to miss the state’s expectations in their first notice submission.¹⁵ Further, as commission staff review the initial manufacturers’ filings, they will find some deficiencies and define more precisely the information they are seeking. We assume that 30 percent of the first year’s submissions are rejected and require two reviews by state staff. This rate falls to 10 percent in subsequent years as the state increases its education efforts, the state’s computer systems improve, and companies learn the requirements. We assume that an average response requires 30 percent of the initial cost. We further assume that the state’s questions are concentrated in the costliest notices. These costs would occur in the second year after the legislation is passed.

Table 9: Summary of Costs to Respond to State Issues with Notices

Activity	Cost (million \$)
Respond to State Issues	68

¹⁵ For example, FDA reported that by the end of 2015 it had sent 17 “insufficient basis letters” and 97 “cease to evaluate letters” for human-food GRAS notices during its Interim Pilot program. U.S. Food and Drug Administration, Substances Generally Recognized as Safe: Final Rule, Final Regulatory Impact Analysis, Docket No. FDA-1997-N-0020 (2016).

5. Maintain Records

As part of the notice, firms must allow the state to review and to request the supporting information. Firms must therefore maintain the information. Food producers will also retain records as a defense against potential litigation. Since suppliers and customers already maintain records for commercial purposes, the incremental costs of the additional recordkeeping caused by this legislation must be considered carefully. In addition, to support a GRAS determination and to maintain compliance in other jurisdictions, food companies already must currently store and maintain records.

FDA wrestled with a similar question as part of its rulemakings on food traceability.¹⁶ In these rulemakings, FDA layered specific data tracking and recordkeeping requirements for a few food items/categories on the existing commercial recordkeeping system. The California legislation creates a similar incentive to capture shipment information throughout the supply chain as part of its existing commercial recordkeeping system that would allow a company to defend against a claim that it sold or shipped an “unsafe” food item.

FDA took the following approach to estimate the additional recordkeeping costs:

To estimate the recordkeeping costs of the rule, including frequency of recordkeeping and the average time spent keeping records for covered foods by record type, we consulted estimates that ERG [Eastern Research Group] elicited from external food industry experts [reference omitted]. Experts expressed a high degree of uncertainty regarding the time burden per record across activities. In general, experts provided estimates of manual entry times in minutes while conveying in supplemental comments that scanning using an electronic system would take seconds. As experts also estimated the proportion of industry that currently keeps records mostly manually, we scaled estimated times they provided by the proportion of industry with electronic recordkeeping capabilities in order to account for baseline practices in estimating the incremental burden of the rule. Our estimates of time burden per record therefore represent averages between manual and electronic recordkeeping weighted by the baseline prevalence of these practices.¹⁷

Specifically, FDA used the following estimates of the time required for manual and electronic recordkeeping:

As explained in the beginning of section II.F.5, we scaled experts’ estimates of manual entry times by the proportion of industry they estimated to have electronic

¹⁶ U.S. Food and Drug Administration, Requirements for Additional Traceability Records for Certain Foods (Proposed Rule) Regulatory Impact Analysis, Docket No. FDA-2014-N-0053 (2020); U.S. Food and Drug Administration, Requirements for Additional Traceability Records for Certain Foods (Final Rule) Regulatory Impact Analysis, Docket No. FDA-2014-N-0053 (2022).

¹⁷ U.S. Food and Drug Administration, Requirements for Additional Traceability Records for Certain Foods, Final Regulatory Impact Analysis, Docket No. FDA-2014-N-0053 (2022), pp. 130-131.

recordkeeping capabilities in order to account for baseline practices in estimating the incremental burden of the rule. Our estimates of time burden per record therefore represent averages between manual and electronic recordkeeping weighted by the baseline prevalence of these practices. For our primary estimates, we thus estimate that about 60 percent of small and large businesses will keep records manually at about two minutes per record, while the remainder will scan records at about 2.5 seconds per record.¹⁸

For the recordkeeping at the ingredient and food producer locations, we measure the shipments out of the food producer and the distribution centers. We use that estimate to project the incoming shipments from food manufacturers. According to the International Foodservice Distributors Association (IFDA), the overall food distribution industry delivers approximately 12 billion cases annually in the United States.¹⁹ Averaged over the year, this amount is roughly 33 million cases per day moved from warehouses to commercial kitchens, retail stores, and grocery stores. The estimated number of annual shipments just to grocery stores in the United States is roughly 200 million to 250 million, a fraction of total shipments since there are so many restaurants and other food service locations.

The frequency of deliveries is determined by the volume and perishability of the goods:

- **Primary Distribution Center Deliveries:** Large grocery stores typically receive three to five full truckload shipments per week from their primary wholesaler or corporate distribution center. For the approximately 63,000 grocery stores in the U.S., this rate accounts for roughly 10 million to 16 million major inbound shipments annually. While many of these food items could have a self-determined GRAS ingredient, many of these shipments comprise fresh fruits, vegetables, fish, meat, and other perishables.
- **Direct Store Delivery (DSD):** A significant portion of grocery items that could be affected by this legislation (e.g., soda, dairy, snacks, bread, and beer) are delivered directly from food company-specific distribution centers. A single store may receive 20 to 50 DSD deliveries per week from various vendors, totaling over 100 million annual shipments nationwide.

We then gather information about California deliveries. There are approximately 13,675 grocery stores and supermarkets currently operating in California. This total includes a wide range of retail formats, from large-scale national chains to small independent stores with only one location.

Based on this data, California supermarkets are 12.8 percent of all U.S. supermarkets and thus proportionately receive nearly 29 million shipments per year. From the analysis found in Section II, we assume that 40,000 food items of the total 550,000 separate foods items sold in the U.S. contain a self-determined GRAS item, or approximately seven percent. If seven

¹⁸ Ibid., p 143.

¹⁹ International Foodservice Distributors Association, “Industry Facts.”

percent of the 29 million shipments are lots of goods with self-determined GRAS items, then two million lots would require additional recordkeeping.

The retail shipment estimate becomes the upper bound of the number of shipments from food producers to warehouses and distribution centers. We depart from the FDA estimate and assume that electronic scanning is the norm at food manufacturers. Assuming an administrative wage rate and 2.5 seconds per lot, the additional recordkeeping costs are approximately \$0.05 million per year.

6. Conduct Specific Compliance Demonstrations and Lawsuit Costs

In the first few years as companies come into compliance and there is likely to be a lag between report submission and report posting on the public database, we expect there will be numerous incidences of technical noncompliance. If activists or plaintiffs conduct their own investigations, we would expect some claims that retailers are technically distributing unsafe food under the legislation. Each claim will require a response effort.

We assume ten claims in the first three years, falling to three in subsequent years. We assume that each claim only affects one food producer, one warehouse, and one transportation firm. We divide the response labor into two parts, identifying the applicable records and preparing a legal defense. We use FDA's estimate of the hours spent to provide information to the agency for food-borne illness outbreak that the agency used its recent final food traceability regulatory analysis.²⁰ FDA assumed that each organization would spend 16 hours of technical labor per request to assemble the data on shipments. This effort is relatively minor compared to other compliance costs.

We expect legal fees to defend against claims to be the largest costs. Assuming two defendant for each lawsuit filed and that the allegations are settled before trial, we assume each defendant pays \$50,000 in legal fees per lawsuit. For the first three years when there are 10 lawsuits per year and three respondents per lawsuit, the annual cost would be \$1.5 million.

Conduct Specific Compliance Demonstrations

In the first few years as companies come into compliance and there is likely to be a lag between report submission and report posting on the public database, we expect there will be numerous incidences of technical noncompliance. If activists or plaintiffs conduct their

²⁰ U.S. Food and Drug Administration, Requirements for Additional Traceability Records for Certain Foods, Final Regulatory Impact Analysis, Docket No. FDA-2014-N-0053 (2022), pp. 142-143.

own investigations, we would expect a significant number of initial claims that retailers are distributing unsafe food. Each claim will require a response effort.

As in the food producers estimate, we assume ten claims in the first three years, falling to three in subsequent years. Since the claims will be made about a food product, multiple retailers or locations within a company could face the same lawsuit. For these reasons, we expect the legal fees to be higher than those on the producer, warehouse, or distribution company. We assume \$250,000 of legal fees per lawsuit, or a total cost of \$2.5 million in the first three years.

7. Compliance Costs for Ingredient Disclosure

As with the notice filing, food producers must gather the information, review it, submit it to the state, and respond to any state inquiries. In addition to this initial activity, firms must provide new disclosures if ingredients are added to, modified, or removed from the food product. Firms must file a new ingredient list if the product’s label has been revised to include all ingredients.

An estimated 12,000 UPCs have sufficient sales to require ingredient disclosure in California. Since the information will be available to the company, the compilation time is assumed to be two hours for administrative staff and 0.25 hours each for legal and compliance staff per UPC. This compliance activity will cost \$1.8 million in direct compliance costs.

8. Summary of Compliance Costs

Table 10 below summarizes the estimated compliance costs for the food production and for the distribution and retail network for the first year if the legislation becomes law in California. These costs would exceed \$1.8 billion.

Table 10: Summary of First Year Compliance Costs

Category	Total Cost (million \$)
Data Gathering	1,700
Prepare and Submit Reports	50
Address State Questions	68
Maintain Records	0.05
Compliance Demonstration	2.5

Category	Total Cost (million \$)
Ingredient Disclosure	1.8
Total	1,800

V. MARKET COSTS

In addition to the legislation’s demand to direct capital and labor from productive actions to compliance actions, the legislation will change the retail and the food service markets. Disrupting consumers’ preferences and preferred purchases has social cost. Section II outlined the six market changes that may or would occur in California markets if this legislation becomes law. Two of these changes would occur if the state agency or reporting firms fail to meet the law’s deadlines. It is customary in policy analysis to assume perfect compliance with a law or regulation. Therefore, while we do not estimate any costs due to imperfect execution of compliance actions, we note that they could come to pass in the real world and cause higher costs than these estimates. The remaining four market effects will cause two principal market changes that will increase costs to California consumers:

- General price increases on all affected goods to offset compliance costs; and,
- Product-specific, shifts to less desirable items due to product bans and product withdrawals.

We estimate each of these market effects below and their impact on consumers.

1. Household Costs from Expected General Price Increases

Food producers will seek to recover all the compliance costs discussed in previous sections. Producers will increase the price they charge per unit of quantity (e.g., \$/oz). While there are many ways to carry out this price increase (e.g., fewer discounts, smaller package size), we model the possible permutations as a simple price increase on existing products.

Due to California’s size and population, producers are expected to be able to limit these price increases to California consumers. There may be some minor spill over to adjacent states since products may be distributed from a regional warehouse. We also expect increased prices only on grocery sales. While households purchase significant amounts of food away from home, Table 2 shows that most restaurants and other places serving food are exempt from the bill’s requirements. This assumption overstates the bill’s consumer grocery bill increase since some large franchises, firms, stadiums, and other venues will also bear compliance costs

and seek to defray these costs through higher prices. Consumers will pay a share of these costs through higher prices at these venues.

Grocery purchases in California are \$13,700 on average per year per household.²¹ The latest estimate is that California has 13.8 million households in 2024.²² Using the estimated total compliance costs of \$1,800 million in the first year and assuming that producers could pass on all of the compliance costs, households could face a maximum cost from general price increase of \$130 per household in the first years of the legislation. This cost would increase the average household's grocery annual expenses by one percent.

The likely household spending increase will likely be slightly smaller than \$133 since companies will be generally unsuccessful in passing the full compliance costs to their customers. In the face of rising prices, consumers cut back on their purchases of that good. As a result, instead of a financial cost, consumers are less well off when they consume less or they purchase goods that they value less. In economic terms, the price elasticity of demand - the ratio of the change of the relative price to the change in relative quantity purchased - allows us to estimate how much purchases will fall when prices increase. Most grocery items are pretty inelastic - consumers buy the same amount even if the price increases. The U.S. Department of Agriculture (USDA) has identified a range of estimates of the price elasticity of demand for different goods consumed at home. Using a composite price elasticity value of 0.06 the expected annual financial costs for the average California household will be \$130.²³

2. Consumer Costs from Product-Specific Changes

The larger market impact will occur as individual food items are removed from the California marketplace. Consumers will lose access to products due to two consequences of the legislation:

- Voluntary withdrawal of products as a means of compliance;
- Restrictions or bans imposed by state agencies based on the information in the submitted ingredient reports.

In addition, consumers must spend some of their own time to react to these changes and to choose alternatives. These impacts and their associated consumer costs are estimated in this section.

²¹ U.S. Bureau of Labor Statistics, "California: Quintiles of Income Before Taxes, 2022-2023," Consumer Expenditure Surveys.

²² Ibid.

²³ U.S. Department of Agriculture, Economic Research Service, "Food Consumption & Demand—Food Demand Analysis"; Abigail M. Okrent and Julian M. Alston, The Demand for Disaggregated Food-Away-From-Home and Food-at-Home Products in the United States, Economic Research Report No. 139 (2012).

3. Estimated Number of Food Items Banned or Withdrawn from the California Market

In this section, we estimate the number of individual food items that are likely to be no longer available to California consumers.

Voluntary Withdrawals from the California Market

In Section III above, we estimated that food ingredient manufacturers and food producers would decline to submit 400 ingredients reports due to the compliance costs. Based on the assumption of 10 food items per product pair, the number of products at least temporarily withdrawn from the California market is assumed to be 4,000.

In addition to the GRAS disclosure requirements, the ingredient disclosure may also lead some firms to withdraw their products from the California market. These firms may be concerned with the increased risk of the loss of their trade secrets, not only for the food item with greater than \$1 million in sales, but also for other products in the product family (e.g., the same product offered in a different package size) Other firms may temporarily withdraw their products from the California market, reformulate them for the California market, and then reenter the market.

Using the sample of 250,000 products, we observe that approximately 1,000 UPCs of the 6,500 UPCs with sales above \$1 million have sales within \$0.3 million of \$1 million. We expect these products to be the ones most likely to be withdrawn from the California market. We assume one-half, or 500 products, are withdrawn due to the increased cost of potential trade secret loss.

Restrictions by State Agencies

While we cannot be certain if and when the California State government may decide to ban or to restrict significantly certain reported ingredients, we assume that some restrictions are likely within a few years after the reports are submitted. Supporters of the bill also favor bans on certain ingredients.²⁴ Other prominent interest groups have called for bans or for restrictions on certain ingredients.²⁵ Two states, Louisiana and Texas, recently passed state

²⁴ Center for Science in the Public Interest, “The California Food Safety and Chemical Disclosure Act” fact sheet (2025).

²⁵ Environmental Working Group, “A Baker’s Dozen of Food Chemicals the FDA Should Ban Next,” January 15, 2025; Center for Science in the Public Interest, “5 Food Ingredients California and New York Could Soon Ban,” August 1, 2023.

product labeling laws that require new labels on food items with certain GRAS ingredients.²⁶ Finally, the state could decide to align its actions to match actions by other public health agencies that have banned certain GRAS ingredients.²⁷ We assume that, in the first five years of the legislation’s implementation, the state will ban or significantly restrict four ingredients that causes the remove of 160 food items from the marketplace.

Summary

Combined the three actions are expected to cause the elimination of approximately 4,700 food items from sale in California over the first five years after the legislation is effective.

Table 11: Summary of Market Costs from Food Items Banned or Withdrawn from the California Market

Activity	Number of Food Items
Voluntary Withdrawals	4,500
State Restrictions	160
Total	4,700

4. Price Difference between Banned/Withdrawn Food Items and Alternatives

As discussed above, there is a lot of fundamental uncertainty on how a specific ingredient ban could change food item availability. We do not know which food items contain self-determined GRAS items. We do not know which ingredients California State could choose to ban. We also do not know which food products would then either be removed from sale in the state or be reformulated to use non-banned ingredients.

In the face of this fundamental uncertainty, we apply the law of large numbers, more formally known as the central limit theorem. If we gather a large enough population of products with different prices and with different ingredients, the population’s characteristics will match the characteristics of a specific sample drawn from that population. Even though the sample has a different frequency of a characteristic (i.e., containing a GRAS ingredient) than the population, the larger the sample, the lower the difference between the sample description and the population descriptor. In this case, we are trying to identify the price and

²⁶ Texas S.B. 25, 89th Leg., R.S. (2025); 2025 Regular Session Enrolled Senate Bill No. 14 (La. 2025).

²⁷ U.S. Food and Drug Administration, “FDA to Revoke Authorization for the Use of Red No. 3 in Food and Ingested Drugs,” January 15, 2025; European Medicines Agency, “Reflection Paper on the Use of Methyl- and Propylparaben as Excipients in Human Medicinal Products for Oral Use,” noting that from 2006 propylparaben was no longer allowed as a food additive in the European Union.

sales of 5,424 items within an estimated 40,000 food items that is in a population of at least 550,000 food items.

We assume that products certified as organic represent products without self-determined GRAS ingredients. To be certified as organic, a food item's ingredients must generally be reviewed and listed by the National Organic Standards Board (NOSB). While products labeled as organic can have some non-organic ingredients, the non-organic ingredients must be on National List of Allowed and Prohibited Substances.²⁸ Therefore, if the self-determined GRAS ingredient has not been disclosed or listed, it cannot be used in an organic product.

Organic products usually are an available choice to consumers. Thus they could form readily available alternatives if the consumer's preferred product is banned. For example, if red velvet cake mix uses Red Dye No. 3 and is banned, consumers may shift to an organic red velvet cake mix. The price difference between the conventional cake mix (that is banned) and the organic red velvet cake mix is an example of the market effect of the proposed legislation.

We measure the cost of these market changes through consumer's willingness to pay for products without self-determined GRAS substances. Consumers freely express their preferences today in their current grocery and food purchases and will be free to react to the mandated changes in the price, the quantity, and the quality of those choices stemming from the California law. As HHS states in its guidance for regulatory analysis:

The second is that individuals can be modeled as deriving utility (well-being) from the goods and services they consume. If an individual chooses to buy a good or service, economists conventionally assume (consistent with consumer sovereignty) that he or she values the good or service more than the other goods or services he or she could have used that money to buy. Thus an individual's willingness to exchange perceives from their consumption. The monetary value of a risk reduction is appropriately measured by determining the change in wealth that has the same effect on utility as the risk reduction.²⁹

We use an extremely large sample of recent, individual consumer purchases in the United States by which consumers can maximize their well-being. In these very large markets, consumers currently express their willingness to pay (WTP) by choosing products either with or without listed ingredients and thus maximize their well-being. As OMB states:

Market prices provide rich data for estimating benefits and costs based on willingness-to-pay if the goods and services affected by the regulation are traded in well-functioning competitive markets. The opportunity cost of an alternative includes the value of the benefits forgone as a result of choosing that alternative. The opportunity cost of banning a product -- a drug, food additive, or hazardous chemical -- is the

²⁸ U.S. Department of Agriculture, Agricultural Marketing Service. "The National List of Allowed and Prohibited Substances." 7 C.F.R. pt. 205, subpt. G (2024).

²⁹ US Department of Health and Human Services: ASPE, "Guidelines for Regulatory Impact Analysis," sec. 3.1.1.

forgone net benefit (i.e., lost consumer and producer surplus) of that product, taking into account the mitigating effects of potential substitutes.³⁰

In the analysis, consumers forgo some benefits as the legislation directly or indirectly bans their preferred products. By being required to choose an alternative, the difference in price between their current choices and the alternative measures their reduction in consumers' WTP through these real market transactions, the richest and most accurate measure of opportunity costs.

We have grocery price and sales data for hundreds of thousands of individual items for a 12-month period from November 2024 to November 2025 in the United States.³¹ We scale the national sales data to estimate California sales. We review tens of the thousands of products for both conventional and organic food items. We must normalize each food item since food is sold in different package size. Once we normalize the sizes and find comparable products/product sizes, we pair the organic and the conventional products and measure the price difference.

Assumptions

This approach rests on several key assumptions to allow us to draw upon existing data on actual consumer food purchases, food ingredients, and consumer behavior. The key assumptions are the following:

- **Differences in Prices Between Organic and Conventional Goods Represents the Price Difference Between Food Items with and without GRAS Ingredients.** We assume that food items with an organic certification reflect the price and quality of a product without self-certified GRAS ingredients. Specifically, the average price difference between food items with and without an organic designation is equal to the average price difference between similar products with or without self-certified GRAS ingredients. We chose this organic-conventional product price difference since organic products typically are barred from containing a self-determined GRAS ingredient, since organic product consumers have a greater level of consumer interest in their ingredients and the source of those ingredients, and since organic products are already in the market and available to consumers as alternatives. However, since there are many other requirements for an organic product certification, the cost to be certified organic may be greater than the cost of products that only differ by self-determined GRAS ingredients. In addition, there may be lower priced, conventional products that do not contain a self-determined GRAS ingredient. In general, this assumption may lead to an overstatement of the potential costs.

³⁰ U.S. Office of Management and Budget, "Circular A-4, Regulatory Analysis," 18-19.

³¹ Red Dye 40, Yellow 5, Blue 1, titanium dioxide, DATEM, bleached flour, Yellow 6, Acesulfame K, BHT, and sucralose.

- **The Selected Food Categories are Representative of All Food Products with GRAS Substances.** Table 4 gives the Nielsen food categories that we draw from to compare groups of items. These categories contain over 200,000 individual food items. Self-determined GRAS substances will occur in other Nielsen categories in addition to those listed in Table 4. We assume that the price difference between affected food products in other Nielsen categories is comparable to the price differences we measure in our sample. This assumption creates an unknown bias in our estimate.
- **The Average Quantities Sold of Items within a Food Category Match the Average Quantities Sold of Items with GRAS Ingredients in that Food Category.** Within each food category, we compare the price per unit quantity of conventional items to similar items with an organic designation. In addition to the price difference, we have the quantity purchased nationally of each food item in a category like potato chips. We assume that the average sales of items within the potato chip category represents the average sales of potato chips formulated with self-certified GRAS ingredients. This assumption creates an unknown bias in our estimate.

With these assumptions, we carry out the sampling. We start with the 220,000 items in the 25 food categories in Table 4. Specifically, we gather a large sample (over 21,000) of conventional products and organic products within these categories. For each item we have the national sales in dollars and the average price from hundreds of thousands of actual purchases. We then condense them based on their package size and find pairs, i.e., a conventional and organic product that have the same serving size and only differ in their ingredients. We take the average of each food item in the size category. For example, if there are four, 16 oz red velvet cake mix brands and two organic, 16 oz red velvet cake mix brands, the product pair the average price of the four conventional cake mixes as compared to the average price of the two organic cake mixes. All prices are normalized to price per ounce. These 21,000 products in the sample then are represented in 88 product pairs.

Figure 1: Frequency Distribution of Price Difference Between Conventional and Organic Products

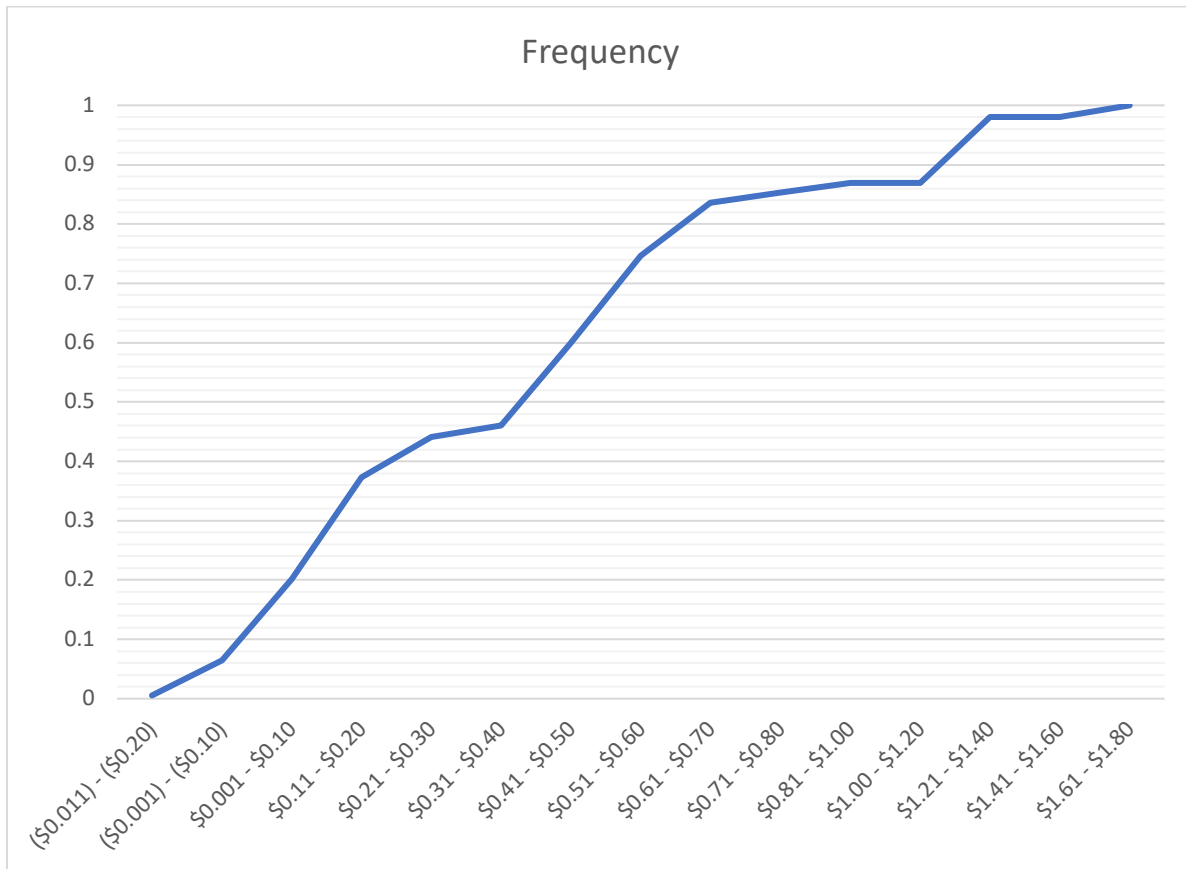


Figure 1 plots the frequency distribution of the 21,000 conventional products and the price difference between those products and the corresponding organic product. For a few percent of the products, organic products are on average less expensive than conventional products. The 50th percentile difference is a little more than \$0.40 per oz. At the 95th percentile, the price difference is over \$1.20 per oz. From this analysis, our best estimate of the additional amount consumers will pay for the alternatives to the 4,000 products withdrawn from the California market is \$0.40 per oz. We also convert this price increase into a percentage increase above the conventional item’s average price. The median price increase across the product pairs is 41 percent.

Costs from Product Bans and Withdrawals

We use the price increase to simulate the market changes. From the sample population of 22,000 items, the estimated average sales in California of a food item is \$1.5 million per year. The median price per food item is \$6.16. While this price seems high, recall that it is the price that is weighted by the amount sold in different package sizes. Larger package sizes and

their corresponding higher prices pulls the median price higher. Applying the median price increase of 41 percent, the increased cost for households for these products in California is \$2,600 million per year.

However, consumers will react to the price increase by reducing their consumption. From USDA data, consumers are more price sensitive to price increases in snack, sugary goods, and fatty goods. If we use a price elasticity range that researchers have measured for these goods (e.g., -1.1), the total market costs for consumers falls to \$2,400 million per year.

In addition, we expect around 500 products with total sales just above \$1 million to be withdrawn from the California market. Assuming that \$0.3 million of the total sales comes from California, consumers would lose an additional value of \$150 million per year from this market response.

As compared to California consumers' total spending on groceries, the bans and withdrawals increases spending by four percent, or \$180 per household per year.

5. Cost of Consumers' Time

To obtain the health benefits proponents believe can come from these bans, consumers must change their purchases. They will only do so after observing the absence of their favored products, weighing different product choices, and evaluating the alternative product after they purchase it. This effort takes time; this time has an opportunity cost. Consumers spending more time purchasing food items have less time to spend on childcare, home maintenance, leisure, and other activities.

We note that federal agencies include consumers' time to read and to understand government-mandated provision of information as a regulatory cost. For example, the U.S. Environmental Protection Agency includes the cost of the time for applicators and for workers to read pesticide labels and associated safety information.³² By enacting The Paperwork Reduction Act, Congress directed agencies to estimate the burden of the agencies' information collections. OMB's implementation regulations define "burden" as

Burden means the total time, effort, or financial resources expended by persons to generate, maintain, retain, or disclose or provide information to or for a Federal agency, including:

(i) Reviewing instructions;..³³.

For product switches that must occur due to the ingredient ban or product withdrawal, we assume consumers evaluate a new product the first time they must switch and then only

³² U.S. Environmental Protection Agency, *Economic Analysis of the Agricultural Worker Protection Standard Revisions*, September 2015.

³³ 5 CFR § 1320.3(b)(1)

spend additional time if they must switch again. This assumption minimizes the time needed to acquire information, to act on it, and the costs of the legislation. We assume consumers make a clear decision the first time they must choose a new product. In reality, since learning and understanding is often an iterative process, this assumption underestimates the time and the cost of these mandates on the consumer.

The analysis draws upon several data sources to conduct the estimates:

- **Number of Consumers that Shop for Groceries.** We start with the U.S. Census estimate for the total number of households in California.³⁴ We assume only adults purchase significant amounts of groceries for the household. From Census data we estimate the average number of adults (18 years or older) that live in each household in the state. We then subtract those adults who say they never shop. From Census survey data, we subtract the 12.8 percent of U.S. adults that report that they “never” go grocery shopping.³⁵
- **Initial Evaluation Time.** We obtain from the academic literature estimates of how long consumers consider label information. Several researchers have conducted observational studies of consumers as they shop.³⁶ For example, Grunert et al. observed nearly 10,000 consumers in six European countries and measured the time these consumers considered nutrition information on six categories of products.³⁷ We use the average value in this study, 35 seconds, for this analysis. We assume that consumers spend this amount of time to conduct an in-store or online evaluation in the first year after the bans and product withdrawals.

³⁴ U.S. Census Bureau, *Households and Families: 2012-2016 American Community Survey 5-Year Estimates*, no. S1101 (n.d.), <https://factfinder.census.gov/faces/tableservices/jsf/pages/productview.xhtml?src=bkmk>.

³⁵ The U.S. Department of Labor, Bureau of Labor Statistics’ (BLS) American Time Use Survey (ATUS) provides nationally representative estimates of how, where, and with whom individuals spend their time. ATUS measures the amount of time people spend doing various activities, such as paid work, childcare, volunteering, and socializing. The data files include information collected from nearly 245,000 interviews, conducted from 2003 to 2023. USDA’s Economic Research Service (ERS) worked with BLS and the U.S. Department of Commerce, Bureau of the Census (Census Bureau) to create the Eating and Health Module (EHM) as a supplement to the ATUS. The EHM was first fielded in 2006-2008, again in 2014-2016, and the latest round in 2022-2023. The 2022-2023 EHM asks ATUS respondents about secondary eating—that is eating while doing another activity considered primary by the respondent—height and weight, physical activity, self-assessed diet quality and health status, USDA food assistance program participation, income, grocery shopping, and meal preparation.

³⁶ See, for example, Volkova E, Neal B, Rayner M, Swinburn B, Eyles H, Jiang Y, Michie J, Ni Mhurchu C., 2014, Grunert KG, Wills JM, Fernández-Celemin L., 2010, Hammond D, Acton RB, Rynard VL, White CM, Vanderlee L, Bhawra J, Reyes M, Jáuregui A, Adams J, Roberto CA, Sacks G, Thrasher JF., 2023.

³⁷ Grunert et al., “Use and Understanding of Nutrition Information on Food Labels in Six European Countries,” *PubMed* 18 (January 2010): 261-77.

- **Number of Products with Additional Evaluation Time.** Non-peer reviewed marketing studies state that consumers purchase between 250 to 500 unique grocery items per year.³⁸ The results of the product ingredient analysis show that approximately one percent of products will be banned. The analysis assumes that consumers initially evaluate alternative products for a total of three to five products.
- **Value of Consumers' Time.** The U.S. Department of Transportation (DOT) has issued a series of guidance documents to value the social gains from more efficient transport.³⁹ For local personal travel, DOT sets the opportunity cost of travel time at 50 percent of hourly median household income. The estimated 2025 median annual household income in California is divided by the number of adults in the household and by 2,080 hours per year to yield an estimated value of consumers' time of \$24 per hour per adult in a household.⁴⁰

Evaluation Costs in the First and Subsequent Years

In the subsequent years after the bans are implemented and products are withdrawn, the consumers' costs will change for two reasons. First, new adults will start shopping, and some adults will stop shopping. Second, consumers will experience new product restrictions or newly reformulated products to comply with the bill's provisions. We use the following data to estimate the evaluation costs for consumers in the immediate years after the effective dates.

- **Change in Number of Consumers.** Each year the net number of consumer changes as the state's population changes through births, deaths, and migration. We use the average population growth rate from April 2000 to July 2024 for each state to estimate the annual change in the number of adult consumers.

In addition, the value of consumers' time increases as real wages increase over time. Based on recent trends, we assume that real household income increases by two percent per year in each state.⁴¹ We consider the evaluation costs for two years at a discount rate of seven percent. We present the net present value, the annualized amount, and the first year costs.

³⁸ Catalina, *Engaging the Selective Shopper: Why Today's Consumers Expect Personalization* (2013).

³⁹ U.S. Department of Transportation, *Revised Departmental Guidance on Valuation of Travel Time in Economic Analysis* (September 27, 2016).

⁴⁰ U.S. Census Bureau, California, S1901, 2024 American Community Survey 1-Year Estimates.

⁴¹ U.S. Census Bureau, *Real Median Household Income in the United States [MEHOINUSA672N]*, retrieved from FRED, Federal Reserve Bank of St. Louis.

Results: Opportunity Cost of Consumer Evaluation Time

Table 12 presents the total costs of consumer evaluation of alternative products. Each adult spends less than 0.03 hours during the first year evaluating the new products and the implications of the effective price increase. The total cost of consumers' time in the first year of the legislation is \$8.6 million per year.

Table 12: Consumer Costs Evaluation Costs

California	
Consumers in 2026	28,600,000
Products Evaluated by Consumers in the First Year	3
Products Evaluated by Consumers Every Year	1
Total Time Spent Per Household to Evaluate Labels/Reformulated Products (hours)	0.03
Cost of Leisure Time (\$/hour)	24.12
Evaluation Costs (\$ mil/yr)	\$17

The average household spends approximately \$1.30 per year evaluating new products and making new purchasing decisions.

VI. COMBINED HOUSEHOLD COSTS

Table 13 below summarizes the per household costs from the two principal market changes and the value of consumer's time spent reacting to the market changes. The average household in California will experience an effective price increase of approximately \$310 per year due to the legislation's market impacts. This additional cost increases grocery bills by 2.3 percent in the state.

Table 13: Summary of Household Costs

Market Impact	\$/family/yr
Price Increases to Offset Compliance Costs	130
Products Banned or Withdrawn	180
Evaluation Costs	1

VII. CALIFORNIA STATE COSTS

Since California purchases food directly and indirectly, California state programs will also pay costs if the legislation becomes law. This section identifies both the state’s direct exposure, where a state agency or state-operated institution purchases and serves food itself, and its indirect exposure, where the state funds reimbursements, benefits, or grants that support food purchases. In the indirect cases, higher food prices could either reduce recipients’ purchasing power or increase pressure on the state to raise reimbursement levels or appropriations.

The analysis relies on public agency webpages, budget documents, rate sheets, procurement records, and program fact sheets. Programs were included when the state either appears to purchase food directly through state-operated institutions or support food acquisition indirectly through reimbursements, grants, or benefit programs. Where the public source did not isolate a food-specific amount, a state-only share, or a statewide total, the analysis preserves that limitation rather than inferring a number.

Two assumptions are especially important. First, in indirect programs such as school meals, WIC, CalFresh/SNAP, SUN Bucks, the Summer Food Service Program, the Child and Adult Care Food Program, and senior nutrition, higher food prices do not necessarily show up immediately as a one-for-one increase in state spending. In many cases, the more immediate effect is reduced benefit adequacy or pressure on the state to raise reimbursement or appropriations. Second, in direct institutional programs such as state hospitals, veterans homes, developmental services residential facilities, and correctional institutions, the connection to higher food costs is conceptually stronger, but publicly available line-item food budgets are often limited.

California's clearest and largest state appropriation for food is the \$1.937 billion Child Nutrition appropriation in the FY 2025-26 CDE budget, which funds the California Universal Meals Program serving public school students statewide. CDE child nutrition programs served over 885 million meals and snacks in 2024-25. Table 15 shows a mix of large benefit programs and direct institutional purchasers.

Table 14: Overview of Key California State Programs

Program	Direct or indirect	State funding
California State Universal Free Meals	Indirect	\$1.937 billion state Child Nutrition appropriation, FY26 enacted-budget appropriation
California WIC Program	Indirect	\$1.47 billion total program (including \$876M federal and \$184M in manufacturer rebates) no state General Fund required

Program	Direct or indirect	State funding
CalFRESH/SNAP	Indirect	\$14.8 billion total; \$10.9 million state-funded benefits (May 2024); predominantly federal
SUN Bucks	Indirect	\$464M in food benefits to 3.8M+ children (2025); \$73.4M state General Fund for administration
Summer Food Service Program (SFSP)	Indirect	\$90M+; predominantly federal; state administrative role
Child and Adult Care Food Program (CACFP)	Indirect	State add-on reimbursement of \$0.216/meal
Congregate Nutrition Program (Title III C-1)	Indirect	\$60.5 million total (FY 2023-24); federal OAA + state General Fund mix
Home-Delivered Nutrition Program (Title III C-2)	Indirect	\$100.2 million total (FY 2023-24); federal OAA + state General Fund mix
Emergency Food Assistance Program (EFAP)	Indirect	\$7.2M federal (FFY 2016); state Emergency Food Bank Reserve and \$497K tax check-off fund
DDS Residential Services	Direct	\$7.255 billion for Residential Services
Department of State Hospitals (DSH)	Direct	\$3.203 billion total (FY 2026-27); food expenditures embedded within \$19.6M patient-related OE&E
Veterans Home of California, Yountville	Direct	\$145.6M total (FY 2024-25); 876-885 beds; food costs not separately isolated
Veterans Homes, Greater LA/Ventura cluster	Direct	\$122.4M total (FY 2024-25)
CDCR Food Services	Direct	\$4.31 per-meal allowance

For public benefits, the California WIC Program has a \$1.47 billion spending level and serves approximately one million participants per month. The program is entirely federally financed through USDA discretionary grants and infant formula manufacturer rebates, with no state General Fund match required. Higher food prices would reduce the purchasing power of WIC food benefits for eligible households and could increase administrative pressure on the 84 local agencies through which California delivers the program, but the direct impact on the state General Fund is limited. The purchasing power of those benefits is fixed by the food package rules and only changes when USDA revises the food package regulations, which happens infrequently. WIC's funding is categorized as discretionary, with funding amounts determined entirely through the annual appropriations process. The formula used to allocate NSA grants to state agencies is designed to guarantee states enough money to maintain their

previous year's operating level and caseload, with adjustments for inflation – but the total pot of money available is whatever Congress appropriates. If food prices rise faster than Congress appropriates, states face a squeeze: the same dollar buys fewer participant-months of benefits.

CalFresh, California's version of SNAP, provided benefits to approximately 5.5 million participants across 3.2 million households statewide as of May 2024, with over \$14.8 billion in total program obligations. California's state-funded share of benefit issuances is very small – approximately \$10.9 million per month against \$1.03 billion in federal issuances – meaning the primary fiscal impact of higher food prices on CalFresh falls on benefit adequacy rather than state budget exposure. Furthermore, SNAP benefit levels are based on the cost of the Thrifty Food Plan, and SNAP automatically adjusts benefit levels each October 1 to reflect changes in the cost of food. The maximum benefit for a given fiscal year equals the cost of the TFP as measured in the preceding June. The adjustment is automatic, but it is annual and not continuous. SNAP benefit levels are based on the TFP costs set in June and remain at that level until the following September, meaning that during periods of high inflation this waiting period erodes the real value of the benefit. This inflation adjustment tracks broad food price movements across the whole economy, not a price increase attributable to any specific regulatory cause. If the bill causes manufacturers to pass compliance costs through as higher grocery prices for products in California, that price increase would eventually be partially captured in the national TFP COLA – but diluted across all foods nationally and with up to a 15-month lag (a price increase today would not be reflected in benefits until October of next year). California also maintains the California Food Assistance Program, which provides state-funded food benefits to approximately 60,000 legally present noncitizens not eligible for federal SNAP, at an annual cost of roughly \$135 million.

SUN Bucks delivered approximately \$464 million in food benefits to over 3.8 million children during the 2025 summer period, with the state contributing \$73.4 million in General Fund for outreach, automation, and administration from the 2024 Budget Agreement. California's senior nutrition programs add two further identified programs: the Congregate Nutrition Program (Title III C-1), with \$60.5 million in total program funding serving over 204,000 participants at approximately 800 community dining sites, and the Home-Delivered Nutrition Program (Title III C-2), with \$100.2 million in total program funding serving approximately 128,000 participants. Both programs draw on a mix of federal Older Americans Act funds, state General Fund, local contributions, and voluntary participant contributions; the state-only share is not isolated in publicly available documents.

On the direct institutional side, California's Department of Developmental Services carries the largest identified food-proximate budget. The FY 2026-27 Governor's Budget identifies \$7.255 billion for Residential Services – the component most directly tied to settings where food is a required element of 24-hour residential care. A food-specific line item is not isolated within this amount. The Department of State Hospitals, which operates five facilities and serves over 7,500 patients daily, has a total FY 2026-27 budget of \$3.203 billion; foodstuffs are embedded within a \$19.6 million patient-related operating expenses line that also includes utilities, pharmaceuticals, and outside medical costs, so a stand-alone food figure cannot be extracted from public sources.

The Veterans Homes of California provide direct long-term care across multiple facilities. Yountville, the largest, had total funding of \$145.6 million in FY 2024-25 at approximately 876-885 beds. The Greater Los Angeles/Ventura County cluster – which includes the West Los Angeles, Lancaster, and Ventura facilities – had combined total funding of \$122.4 million in the same period. Food costs are not separately identified within these facility budgets, though all homes provide three meals daily plus snacks and maintain dedicated nutritional services staff. The California Department of Corrections and Rehabilitation operates an institution food services program across its facilities with a documented meal allowance of \$4.31 per individual; a statewide aggregate food expenditure is not publicly isolated in the reviewed sources.

The clearest and most direct state General Fund exposure is the \$1.937 billion universal meals appropriation. A 2.3 percent food price increase would add approximately \$116 million annually in state budget pressure from that program alone before accounting for DDS residential services, DSH, CalVet facilities, CDCR, the \$73.4 million SUN Bucks administration appropriation, and the benefit adequacy pressure across CalFresh, WIC, senior nutrition, and CACFP.

For DDS residential services – where food is a required component of around-the-clock residential care across facilities serving nearly 500,000 consumers – food costs are embedded within service rates rather than publicly isolated. Applying a conservative estimate that food represents approximately 10 percent of the \$7.255 billion residential services budget, and that roughly 65 percent of that total is state General Fund, yields an estimated state-attributable impact of approximately \$28 million annually from a 2.3 percent food price increase. For CDCR, which operates an institutional food services program with a documented per-meal allowance of \$4.31 across a daily population of approximately 95,000 incarcerated individuals, the estimated statewide food expenditure implied by that allowance is approximately \$450 million per year, suggesting a potential 2.3 percent impact of roughly \$27 million.

The Veterans Homes of California, with combined total funding of approximately \$268 million across the Yountville and Greater Los Angeles/Ventura cluster, would face an estimated additional \$2 to \$3 million in food cost pressure annually, assuming food represents approximately 15 percent of total facility operating costs, consistent with long-term care industry norms. DSH's foodstuffs exposure is embedded within a \$19.6 million patient-related operating expenses line that also covers pharmaceuticals and utilities; the food component is not publicly disclosed and the estimated impact is small relative to other programs.

Taking these estimates together, and acknowledging the data limitations that prevent precise calculation for CDCR, DSH, CACFP, and the state shares of senior nutrition, the annual state budget impact from a 2.3 percent food price increase is approximately \$57 million at a conservative floor, rising to approximately \$75 million when CDCR and other programs with unconfirmed but estimable food budgets are included. Universal meals accounts for the dominant share – roughly two-thirds of the total – with DDS residential services and CDCR representing the next most significant components.

Table 15: Summary of State Costs

Program	Baseline (\$/year)	Food share	State share	Est. impact (\$M/year)
Universal Meals Program (CDE)	\$1,937	100%	100%	\$45
DDS Residential Services	\$7,255	~10%	~65%	\$11
CDCR Food Services	-\$450	100%	100%	\$10
Senior Nutrition Programs (CDA)	\$160.7	~100%	Partial	\$3.7
Veterans Homes of California (CalVet)	\$268	~15%	Partial	\$0.9
CalFresh / SNAP (state-funded benefits only)	-\$132	100%	~1% of total	\$0.03
Full range				\$72

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ATTACHMENT 1: INGREDIENT ESTIMATES

Attachment 2 contains the results of this analysis for all 740 Nielsen categories. The first column gives the 740 Nielsen categories. The second column gives the results of the FEMA category mapping to the Nielsen category, where the third and fourth column gives the rationale for the mapping and the confidence in the category assignment. Based on this mapping, the fifth column gives the estimated number self-certified GRAS substances expected to be in the Nielsen category. The sixth column identifies if the Nielsen food category was part of the EWG analysis. If it is in the EWG report, the seventh column gives examples of self-determined GRAS ingredients.

Nielsen Category	FEMA Category Mapping (food use category × coverage fraction)	Coverage Rule / Rationale	Confidence	Est. FEMA GRAS Substance Count (flavor substances; non-FDA-reviewed)	EWG Confirmed Secret-GRAS Substances (count of 49)	EWG Substance Names (from EWG Feb 2026 report)	Combined Est. Self-GRAS Substances (FEMA + EWG)
ALL OTHER CAKE CANDY BAKING DECORATING	Confections and Frostings ×10%; Baked Goods ×5%	Decorating items; minor share of frostings + baked goods	Medium	320	1	Anthocyanins/proanthocyanins	321
ALL PURPOSE BAKING MIX	Baked Goods ×15%	Core Baked Goods subcategory	High	360	0		360
ALMOND BUTTER	Nut Products ×15%	Nut butter subcategory	High	135	0		135
ALMOND MILK	Imitation Dairy Products ×20%; Nut Products ×5%	Nut-based milk alternative	High	325	0		325
ALOE DRINK	Beverages Type I ×5%	Non-alcoholic beverage subcategory	High	110	1	Aloe vera	111
ALTERNATIVE CHEESE	Imitation Dairy Products ×20%; Cheeses ×5%	Plant-based cheese analog	High	340	0		340
ANCHOVY + SARDINE	Fish Products ×8%	Canned fish; moderate seasoning	High	72	0		72
ANCHOVY PASTE	Fish Products ×8%; Condiments and Relishes ×5%	Fish paste condiment	High	137	0		137
APPETIZER	Meat Products ×10%; Snack Foods ×8%;	Mixed flavored appetizer items	Medium	364	0		364

Nielsen Category	FEMA Category Mapping (food use category × coverage fraction)	Coverage Rule / Rationale	Confidence	Est. FEMA GRAS Substance Count (flavor substances; non-FDA- reviewed)	EWG Confirmed Secret- GRAS Substances (count of 49)	EWG Substance Names (from EWG Feb 2026 report)	Combined Est. Self-GRAS Substance s (FEMA + EWG)
	Seasonings and Flavors ×5%						
APPETIZER PARTY PLATTER	Meat Products ×8%; Snack Foods ×5%	Mixed appetizer items; heterogeneous	Low	178	0		178
APPLE CIDER	Beverages Type I ×8%; Processed Fruits ×5%	Fruit-based non- alcoholic beverage	High	246	0		246
APPLE SAUCE	Processed Fruits ×15%; Jams and Jellies ×5%	Processed fruit product	High	285	0		285
APPLES	Processed Fruits ×1%	Fresh fruit; essentially zero FEMA flavor use	High	14	0		14
APRICOTS	Processed Fruits ×1%	Fresh fruit	High	14	0		14
ARCTIC CHAR	Fish Products ×4%	Fresh fish; minimal FEMA	High	36	0		36
ARTICHOKES	Processed Vegetables ×1%	Fresh vegetable	High	9	0		9
ARTISAN BREAD	Baked Goods ×10%	Bread subcategory; moderate flavor use	High	240	0		240
ASIAN	Seasonings and Flavors ×15%; Condiments and Relishes ×8%	Asian seasoning/meal catch-all	Medium	434	0		434
ASIAN CONDIMENTS	Condiments and Relishes ×20%; Seasonings and Flavors ×10%	Flavored Asian condiments	High	480	0		480
ASIAN SAUCE	Sweet Sauces ×15%; Condiments and Relishes ×15%; Seasonings and Flavors ×8%	Complex flavored sauces	High	596	0		596
ASPARAGUS	Processed Vegetables ×1%	Fresh vegetable	High	9	0		9
ASSORTED BAGELS	Baked Goods ×5%	Bagels: low FEMA use relative to category	High	120	0		120
ASSORTED BAKERY PARTY PLATTER	Baked Goods ×20%; Confections and Frostings ×5%	Mixed bakery; broad coverage	Medium	580	0		580

Nielsen Category	FEMA Category Mapping (food use category × coverage fraction)	Coverage Rule / Rationale	Confidence	Est. FEMA GRAS Substance Count (flavor substances; non-FDA- reviewed)	EWG Confirmed Secret- GRAS Substances (count of 49)	EWG Substance Names (from EWG Feb 2026 report)	Combined Est. Self-GRAS Substance s (FEMA + EWG)
ASSORTED BREAD	Baked Goods ×12%	Core bread subcategory	High	288	0		288
ASSORTED DELI PARTY PLATTER	Meat Products ×10%; Cheeses ×5%	Mixed deli items	Low	170	0		170
ASSORTED DESSERTS	Frozen Dairy ×15%; Gelatins and Puddings ×10%; Confections and Frostings ×8%	Mixed dessert category	Low	590	0		590
ASSORTED FORM	Snack Foods ×10%; Baked Goods ×8%	Ambiguous catch-all	Low	372	0		372
ASSORTED PACK	Snack Foods ×10%; Baked Goods ×8%	Ambiguous assorted pack	Low	372	0		372
ASSORTED PRODUCE PARTY PLATTER	Processed Fruits ×3%; Processed Vegetables ×3%	Mixed produce platter	Low	69	0		69
ASSORTED ROLLS AND BUNS	Baked Goods ×8%	Rolls/buns subcategory	High	192	0		192
ASSORTED SWEET GOODS	Baked Goods ×20%; Confections and Frostings ×10%	Mixed sweet bakery	Medium	680	0		680
ASSORTED SWEET SNACKS	Snack Foods ×15%; Confections and Frostings ×8%	Catch-all sweet snack	Low	430	0		430
ASSORTED TORTILLA	Other Grains ×5%; Baked Goods ×3%	Mixed tortilla products	Medium	132	0		132
AVOCADOS	Processed Vegetables ×1%	Fresh fruit/vegetable	High	9	0		9
BACON	Meat Products ×12%; Seasonings and Flavors ×5%	Cured/smoked meat	High	242	0		242
BACON TOPPINGS	Meat Products ×10%; Seasonings and Flavors ×5%	Processed bacon pieces	High	220	0		220
BAGEL CHIP	Snack Foods ×10%; Baked Goods ×5%	Snack chip from bagel	High	300	0		300

Nielsen Category	FEMA Category Mapping (food use category × coverage fraction)	Coverage Rule / Rationale	Confidence	Est. FEMA GRAS Substance Count (flavor substances; non-FDA- reviewed)	EWG Confirmed Secret- GRAS Substances (count of 49)	EWG Substance Names (from EWG Feb 2026 report)	Combined Est. Self-GRAS Substance s (FEMA + EWG)
BAGEL PARTY PLATTER	Baked Goods ×8%	Assorted bagels	Medium	192	0		192
BAGELS & SPREADS	Baked Goods ×5%; Cheeses ×5%	Bagel + cream cheese combo	Medium	180	0		180
BAKING CHIPS	Confections and Frostings ×10%; Baked Goods ×5%	Chocolate/flavor chips for baking	High	320	0		320
BAKING CHOCOLATE	Confections and Frostings ×12%; Baked Goods ×8%	Chocolate for baking	High	432	0		432
BAKING COCOA	Confections and Frostings ×8%; Baked Goods ×6%	Cocoa powder	High	304	0		304
BAKING CRUMBS	Baked Goods ×6%; Snack Foods ×3%	Breadcrumbs/coating crumbs	High	198	0		198
BAKING CUPS	Baked Goods ×1%	Packaging; negligible flavor	High	24	0		24
BAKING MIXES COMBINATION PACKS	Baked Goods ×12%	Mixed baking mixes	Medium	288	0		288
BAKING POWDER	Baked Goods ×1%	Leavening agent; negligible flavor	High	24	0		24
BAKING SODA	Baked Goods ×1%	Leavening agent; negligible flavor	High	24	0		24
BAKING SUPPLIES COMBINATION PACKS	Baked Goods ×6%	Heterogeneous baking supplies	Low	144	0		144
BANANAS	Processed Fruits ×1%	Fresh fruit	High	14	0		14
BARBECUE & WING SAUCE	Sweet Sauces ×20%; Condiments and Relishes ×15%	Heavily flavored BBQ/wing sauces	High	495	0		495
BATTERS	Baked Goods ×8%; Meat Products ×5%; Seasonings and Flavors ×5%	Coating batter: baked goods + meat + seasonings	High	357	0		357

Nielsen Category	FEMA Category Mapping (food use category × coverage fraction)	Coverage Rule / Rationale	Confidence	Est. FEMA GRAS Substance Count (flavor substances; non-FDA- reviewed)	EWG Confirmed Secret- GRAS Substances (count of 49)	EWG Substance Names (from EWG Feb 2026 report)	Combined Est. Self-GRAS Substance s (FEMA + EWG)
BEANS	Processed Vegetables ×3%	Canned beans; minimal added flavor	High	27	0		27
BEEF	Meat Products ×5%	Fresh beef: minimal FEMA	High	55	0		55
BELL PEPPERS	Processed Vegetables ×1%	Fresh vegetable	High	9	0		9
BEVERAGE ENHANCERS COMBINATION PACKS	Beverages Type I ×8%	Mixed enhancers	Medium	176	0		176
BEVERAGE MACHINE MIX	Beverages Type I ×10%	Powdered beverage base	Medium	220	0		220
BEVERAGES COMBINATION PACKS	Beverages Type I ×15%	Heterogeneous beverage mix	Low	330	0		330
BISCUIT MIX	Baked Goods ×8%	Baked Goods subcategory	High	192	0		192
BISCUITS	Baked Goods ×8%	Baked Goods subcategory	High	192	0		192
BISON	Meat Products ×4%	Fresh game meat	High	44	0		44
BLACK	Processed Vegetables ×2%	Likely black beans; beans catch-all	Low	18	0		18
BLACK BEANS	Processed Vegetables ×3%	Canned beans	High	27	0		27
BLACKBERRIES	Processed Fruits ×1%	Fresh fruit	High	14	0		14
BLACKEYED PEAS	Processed Vegetables ×3%	Legume	High	27	0		27
BLENDS	Seasonings and Flavors ×10%; Beverages Type I ×8%	Ambiguous blends catch-all	Low	396	0		396
BLINTZES	Baked Goods ×8%; Cheeses ×5%	Filled pastry	High	252	0		252

Nielsen Category	FEMA Category Mapping (food use category × coverage fraction)	Coverage Rule / Rationale	Confidence	Est. FEMA GRAS Substance Count (flavor substances; non-FDA- reviewed)	EWG Confirmed Secret- GRAS Substances (count of 49)	EWG Substance Names (from EWG Feb 2026 report)	Combined Est. Self-GRAS Substance s (FEMA + EWG)
BLUE CHEESE	Cheeses ×20%	Specialty cheese subcategory	High	240	0		240
BLUEBERRIES	Processed Fruits ×1%	Fresh fruit	High	14	0		14
BOUILLON	Soups ×15%; Seasonings and Flavors ×10%	Concentrated soup base	High	415	0		415
BREAD BOWLS	Baked Goods ×5%	Bread vessel; minimal flavor addition	High	120	0		120
BREAD COMBINATION PACKS	Baked Goods ×10%	Mixed bread products	Medium	240	0		240
BREAD MIX	Baked Goods ×10%	Baked Goods subcategory	High	240	0		240
BREAD PARTY PLATTER	Baked Goods ×8%	Assorted bread	Medium	192	0		192
BREADSTICKS	Baked Goods ×6%; Snack Foods ×5%	Baked/snack boundary	High	234	0		234
BREAKFAST MEALS/ COMBOS	Meat Products ×10%; Baked Goods ×8%; Egg Products ×5%	Multi-component breakfast	Medium	342	0		342
BREAKFAST MEAT	Meat Products ×12%; Seasonings and Flavors ×5%	Seasoned processed breakfast meat	High	242	0		242
BREAKFAST SANDWICHES	Baked Goods ×8%; Meat Products ×8%; Egg Products ×5%	Multi-component sandwich	High	320	0		320
BREAKFAST SAUSAGE	Meat Products ×15%; Seasonings and Flavors ×8%	Heavily seasoned sausage	High	341	0		341
BREAKFAST SYRUPS	Sweet Sauces ×20%; Jams and Jellies ×5%	Maple/pancake syrups	High	375	0		375
BREAKFAST TOPPINGS/MIXES	Sweet Sauces ×15%; Jams and Jellies ×8%	Mixed breakfast toppings	High	345	0		345
BROCCOLI	Processed Vegetables ×1%	Fresh vegetable	High	9	0		9

Nielsen Category	FEMA Category Mapping (food use category × coverage fraction)	Coverage Rule / Rationale	Confidence	Est. FEMA GRAS Substance Count (flavor substances; non-FDA- reviewed)	EWG Confirmed Secret- GRAS Substances (count of 49)	EWG Substance Names (from EWG Feb 2026 report)	Combined Est. Self-GRAS Substance s (FEMA + EWG)
BROTH	Soups ×12%; Seasonings and Flavors ×5%	Soup broth	High	266	0		266
BROWNIES	Baked Goods ×15%; Confections and Frostings ×5%	Chocolate baked goods	High	460	0		460
BRUSCHETTA	Baked Goods ×5%; Condiments and Relishes ×8%	Bread + tomato topping	High	224	0		224
BRUSSEL SPROUTS	Processed Vegetables ×1%	Fresh vegetable	High	9	0		9
BULK BAGELS	Baked Goods ×5%	Bagels subcategory	High	120	0		120
BULK BREAD	Baked Goods ×12%	Core bread	High	288	0		288
BULK COOKIES	Baked Goods ×18%; Confections and Frostings ×5%	Highly flavored baked goods	High	532	0		532
BULK DOUGHNUTS	Baked Goods ×15%; Confections and Frostings ×5%	Flavored sweet baked goods	High	460	0		460
BULK LUNCHMEAT	Meat Products ×12%	Processed lunchmeat	High	132	0		132
BULK MUFFINS	Baked Goods ×12%	Muffins	High	288	0		288
BULK ROLLS	Baked Goods ×7%	Rolls	High	168	0		168
BUNS	Baked Goods ×6%	Plain buns; modest flavor use	High	144	0		144
BUTTER	Fats and Oils ×15%; Milk Products ×5%	Dairy fat; some flavor	High	170	0		170
BUTTER AND MARGARINE BLEND	Fats and Oils ×12%; Milk Products ×5%	Blended dairy/non- dairy fat	High	149	0		149
BUTTERFISH	Fish Products ×4%	Fresh fish	High	36	0		36
BUTTERMILK	Milk Products ×8%	Dairy subcategory	High	104	0		104

Nielsen Category	FEMA Category Mapping (food use category × coverage fraction)	Coverage Rule / Rationale	Confidence	Est. FEMA GRAS Substance Count (flavor substances; non-FDA- reviewed)	EWG Confirmed Secret- GRAS Substances (count of 49)	EWG Substance Names (from EWG Feb 2026 report)	Combined Est. Self-GRAS Substance s (FEMA + EWG)
CABBAGE	Processed Vegetables ×1%	Fresh vegetable	High	9	0		9
CAESAR	Condiments and Relishes ×15%; Seasonings and Flavors ×8%	Caesar dressing	High	371	0		371
CAJUN/CREOLE	Seasonings and Flavors ×15%; Condiments and Relishes ×10%	Heavily spiced seasoning blend	High	460	0		460
CAKE	Baked Goods ×20%; Confections and Frostings ×15%	Cake: top FEMA baked goods application	High	780	0		780
CAKE DECORATION	Confections and Frostings ×15%; Baked Goods ×5%	Frostings/decorations primary	High	420	0		420
CAKE MIX	Baked Goods ×18%; Confections and Frostings ×5%	Cake mix	High	532	1	Anthocyanins/proa nthocyanins	533
CALZONE/ STROMBOLI	Baked Goods ×8%; Meat Products ×5%; Cheeses ×5%	Multi-component filled pastry	High	307	0		307
CANADIAN BACON	Meat Products ×10%	Cured meat	High	110	0		110
CANDIED FRUIT	Processed Fruits ×15%; Confections and Frostings ×8%	Sugared/coated fruit	High	370	0		370
CANDY KITS, COMBINATION AND GIFT PACKS	Hard Candy ×15%; Soft Candy ×15%; Confections and Frostings ×8%	Mixed candy products	Medium	775	0		775
CANDY, GUM, MINTS PARTY PLATTER	Hard Candy ×12%; Soft Candy ×10%; Chewing Gum ×8%	Mixed candy/gum	Medium	580	0		580
CANDY/COOKIE TOPPING	Confections and Frostings ×12%; Baked Goods ×5%	Candy/sprinkle toppings	High	360	1	Grape skin extract	361

Nielsen Category	FEMA Category Mapping (food use category × coverage fraction)	Coverage Rule / Rationale	Confidence	Est. FEMA GRAS Substance Count (flavor substances; non-FDA- reviewed)	EWG Confirmed Secret- GRAS Substances (count of 49)	EWG Substance Names (from EWG Feb 2026 report)	Combined Est. Self-GRAS Substance s (FEMA + EWG)
CANNED BREAD	Baked Goods ×4%	Specialty; low flavor complexity	High	96	0		96
CANNED HAMS	Meat Products ×8%	Processed canned ham	High	88	0		88
CANNED MEAT	Meat Products ×10%; Seasonings and Flavors ×5%	Canned processed meat	High	220	0		220
CANNELLINI BEANS	Processed Vegetables ×3%	Canned beans	High	27	0		27
CANTALOUPE	Processed Fruits ×1%	Fresh melon	High	14	0		14
CAPERS	Condiments and Relishes ×8%	Pickled caper; minimal added flavor	High	104	0		104
CARROTS	Processed Vegetables ×1%	Fresh vegetable	High	9	0		9
CASHEW BUTTER	Nut Products ×12%	Nut butter subcategory	High	108	0		108
CATFISH	Fish Products ×4%	Fresh fish	High	36	0		36
CAULIFLOWER	Processed Vegetables ×1%	Fresh vegetable	High	9	0		9
CAVIAR	Fish Products ×5%	Specialty fish roe	High	45	0		45
CELERY	Processed Vegetables ×1%	Fresh vegetable	High	9	0		9
CEREAL AND GRANOLA BARS	Breakfast Cereals ×20%; Confections and Frostings ×8%; Snack Foods ×10%	Highly flavored bar: cereal + confection + snack	High	620	40	Acacia fiber; Amino acid chelate; Ashwagandha extract; Astaxanthin; Berberine; Beta- glucan; Chaga mushroom extract; Chlorella; Chondroitin;	660

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						Chromium nicotinate; Chromium picolinate; Cinnamon extract; Cocoa extract/theobromi ne; Collagen peptides; Curcumin/turmeric extract; Elderberry extract; Ergothioneine; Fermentation- derived protein; GABA; Glucosamine; Green coffee bean extract; Green tea extract; Hemp extract; Inositol; L- theanine; Lion's mane extract; Lutein; Lycopene; Maca extract; Moringa extract; Mushroom extracts; Mycoprotein; Phosphatidylserine; Quercetin; Reishi mushroom extract; Resveratrol; Salidroside/Rhodiol a; Schisandra	

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						extract; Spirulina; Tara flour	
CEREAL AND GRANOLA COMBINATION PACKS	Breakfast Cereals ×25%	Cereal assortments	Medium	350	0		350
CHAI	Instant Coffee and Tea ×20%; Beverages Type I ×10%	Heavily spiced tea beverage	High	460	0		460
CHARRO BEAN	Processed Vegetables ×4%; Seasonings and Flavors ×3%	Seasoned bean dish	High	102	0		102
CHEESE COMBINATION PACKS	Cheeses ×25%	Assorted cheeses	Medium	300	0		300
CHEESE PARTY PLATTER	Cheeses ×20%	Assorted cheeses	Medium	240	0		240
CHEESE SAUCE	Cheeses ×15%; Gravies ×8%; Sweet Sauces ×5%	Processed cheese sauce	High	335	1	Mushroom extracts	336
CHEESE SNACKS	Snack Foods ×15%; Cheeses ×10%	Cheese-flavored snacks	High	390	0		390
CHEESECAKE MIX	Baked Goods ×10%; Cheeses ×5%; Gelatins and Puddings ×5%	Multi-category: baked + dairy + gelatin	Medium	380	0		380
CHERRIES	Processed Fruits ×2%	Fresh/processed fruit	High	28	0		28
CHICKEN	Poultry Products ×10%	Fresh poultry	High	100	0		100
CHICKEN EGGS	Egg Products ×10%	Fresh eggs; minimal flavor	High	80	0		80
CHICKPEA/GARBAN ZOS	Processed Vegetables ×4%	Legume	High	36	0		36
CHILI	Soups ×15%; Meat Products ×8%; Seasonings and Flavors ×8%	Flavored meat/bean stew	High	459	0		459

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CHILI PEPPERS	Processed Vegetables ×2%; Seasonings and Flavors ×3%	Hot pepper/seasoning	High	84	0		84
CHILI SAUCE	Sweet Sauces ×15%; Condiments and Relishes ×12%; Seasonings and Flavors ×8%	Flavored chili sauce	High	557	0		557
CHILLED CEREAL	Breakfast Cereals ×15%	Refrigerated cereal products	High	210	0		210
CHOCOLATE	Soft Candy ×20%; Confections and Frostings ×15%; Hard Candy ×5%	Chocolate: top FEMA confection use	High	805	6	Cocoa extract/theobromine; Grape skin extract; Green coffee bean extract; Green tea extract; Lycopene; Resveratrol	811
CINNAMON AND OTHER SWEET ROLLS	Baked Goods ×18%; Confections and Frostings ×5%	Heavily flavored sweet rolls	High	532	0		532
CINNAMON BREAD	Baked Goods ×10%	Flavored bread subcategory	High	240	0		240
CLAMS	Fish Products ×6%	Shellfish	High	54	0		54
CLUB SODA	Beverages Type I ×2%	Minimal FEMA – essentially unflavored	High	44	0		44
COATING MIX/CRUMB KITS	Seasonings and Flavors ×15%; Baked Goods ×5%	Seasoned coating mixes	High	450	0		450
COATING MIXES	Seasonings and Flavors ×18%; Baked Goods ×5%	Flavored coating mixes	High	516	0		516
COBBLER/CRISP MIX	Baked Goods ×8%; Processed Fruits ×5%	Baked goods + fruit filling	Medium	262	0		262
COBBLERS/CRISPS	Baked Goods ×8%; Processed Fruits ×5%	Baked + fruit	Medium	262	0		262

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COCONUT	Processed Fruits ×8%; Confections and Frostings ×5%	Coconut ingredient	High	212	0		212
COCONUT MILK	Imitation Dairy Products ×12%; Processed Fruits ×5%	Plant-based dairy alternative	High	238	0		238
COCONUT WATER	Beverages Type I ×5%; Processed Fruits ×3%	Natural coconut beverage	High	152	1	Aloe vera	153
COD + SCROD	Fish Products ×5%	Fresh fish	High	45	0		45
COFFEE	Instant Coffee and Tea ×35%; Beverages Type I ×10%	Primary Instant Coffee & Tea application	High	640	7	Chaga mushroom extract; Cocoa extract/theobromi ne; Collagen peptides; Green coffee bean extract; Lion's mane extract; Mushroom extracts; Reishi mushroom extract	647
COFFEE CAKE	Baked Goods ×15%; Instant Coffee and Tea ×5%	Flavored cake subcategory	High	420	0		420
COFFEE ENHANCER	Instant Coffee and Tea ×15%; Milk Products ×8%	Flavored creamer/enhancer	High	284	0		284
COFFEE SUBSTITUTE	Instant Coffee and Tea ×20%	Coffee analog	High	240	0		240
COLE SLAW DRESSING	Condiments and Relishes ×15%	Flavored dressing	High	195	0		195
COMPLETE MEAL	Meat Products ×8%; Processed Vegetables ×5%; Seasonings and Flavors ×5%	Heterogeneous complete meal	Low	243	0		243

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CONCENTRATE	Beverages Type I ×12%; Processed Fruits ×8%	Fruit/beverage concentrate	Medium	376	0		376
CONCH	Fish Products ×5%	Specialty shellfish	Medium	45	0		45
CONDENSED MILK	Milk Products ×10%; Sweet Sauces ×5%	Sweetened condensed milk	High	205	0		205
CONDIMENTS COMBINATION PACKS	Condiments and Relishes ×15%	Mixed condiments	Low	195	0		195
CONFECTION	Hard Candy ×25%; Soft Candy ×25%; Confections and Frostings ×15%	Broad confection category	High	1325	12	Anthocyanins/proa nthocyanins; Ashwagandha extract; Cocoa extract/theobromi ne; Curcumin/turmeric extract; Elderberry extract; GABA; Grape skin extract; Green tea extract; L-theanine; Lion's mane extract; Resveratrol; Spirulina	1337
COOKIE AND CRACKER VARIETY PACK	Baked Goods ×20%; Snack Foods ×10%	Mixed cookies/crackers	Medium	660	0		660
COOKIE MIX	Baked Goods ×18%	Cookie subcategory	High	432	1	Anthocyanins/proa nthocyanins	433
COOKIE PARTY PLATTER	Baked Goods ×18%	Assorted cookies	Medium	432	0		432
COOKIES	Baked Goods ×20%; Confections and Frostings ×5%	Cookies: highest FEMA use in Baked Goods	High	580	4	Beta-glucan; Cocoa extract/theobromi ne; Hemp extract; Lycopene	584

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COOKIES COMBINATION PACKS	Baked Goods ×20%	Assorted cookies	Medium	480	0		480
COOKING GREENS	Processed Vegetables ×1%	Fresh greens	High	9	0		9
COOKING OIL	Fats and Oils ×15%	Culinary oil; some flavor additions	High	105	1	Cinnamon extract	106
COOKING SAUCE ADD MEAT	Sweet Sauces ×15%; Gravies ×10%; Condiments and Relishes ×8%	Complex cooking sauce	High	429	1	Grape skin extract	430
COOKING SPRAY	Fats and Oils ×8%	Oil spray; minimal flavor	High	56	0		56
COOKING SYRUPS	Sweet Sauces ×20%; Instant Coffee and Tea ×5%	Flavored cooking syrups	High	360	0		360
COOKING WINE	Beverages Type II ×8%; Condiments and Relishes ×5%	Wine for cooking	High	217	0		217
CORN	Processed Vegetables ×2%	Fresh/canned corn	High	18	0		18
CORN AND OTHER FOOD STARCH	Baked Goods ×2%; Other Grains ×2%	Starch; negligible flavor	High	72	0		72
CORN CHIPS	Snack Foods ×20%	Corn-based flavored snacks	High	360	0		360
CORN HUSK	Other Grains ×1%	Wrapper; negligible flavor	High	12	0		12
CORNBREAD	Baked Goods ×6%	Simple corn bread	High	144	0		144
CORVINA	Fish Products ×4%	Fresh fish	High	36	0		36
COTTAGE CHEESE	Cheeses ×10%	Fresh cheese subcategory	High	120	0		120
COUNTRY HAMS	Meat Products ×8%	Cured ham	High	88	0		88

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COUSCOUS	Other Grains ×15%; Seasonings and Flavors ×5%	Flavored grain product	High	290	0		290
COWS MILK	Milk Products ×8%	Plain milk; minimal FEMA	High	104	0		104
CRAB	Fish Products ×6%	Shellfish	High	54	0		54
CRACKER CHIP	Snack Foods ×12%; Baked Goods ×5%	Snack chip from cracker	High	336	0		336
CRACKERS	Baked Goods ×12%; Snack Foods ×10%	Baked/snack boundary	High	468	0		468
CRACKERS COMBINATION PACKS	Baked Goods ×10%; Snack Foods ×8%	Mixed crackers	Medium	384	0		384
CRACKLIN AND MUSH AND SCRAPPLE	Meat Products ×10%; Seasonings and Flavors ×5%	Processed pork products	Medium	220	0		220
CRANBERRIES	Processed Fruits ×2%	Fresh/frozen cranberries	High	28	0		28
CRANBERRY BEANS	Processed Vegetables ×2%	Beans	High	18	0		18
CRANBERRY SAUCE	Processed Fruits ×20%; Jams and Jellies ×10%	Fruit sauce/condiment	High	430	0		430
CRAWFISH + CRAYFISH	Fish Products ×5%	Shellfish	High	45	0		45
CREAM	Milk Products ×8%	Heavy/light cream	High	104	0		104
CREAM CHEESE	Cheeses ×15%; Confections and Frostings ×5%	Soft cheese; sometimes used in frostings	High	280	0		280
CREME FRAICHE	Milk Products ×8%; Cheeses ×5%	Cultured cream	High	164	0		164
CROAKER	Fish Products ×4%	Fresh fish	High	36	0		36
CROISSANTS	Baked Goods ×10%; Fats and Oils ×3%	Buttery pastry	High	261	0		261

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CROUTONS	Baked Goods ×6%; Seasonings and Flavors ×5%	Seasoned bread product	High	254	0		254
CROWDER PEA	Processed Vegetables ×2%	Legume	High	18	0		18
CRUMBS	Baked Goods ×5%; Snack Foods ×3%	Bread/cracker crumbs	High	174	0		174
CRUST MIX	Baked Goods ×7%	Pie crust mix	High	168	0		168
CRUSTS	Baked Goods ×8%	Pastry/pie crust	High	192	0		192
CRUSTY/HOT HEARTH BREAD	Baked Goods ×9%	Artisan bread subcategory	High	216	0		216
CUBED, DICED, JULIENNED	Processed Vegetables ×2%	Cut vegetable catch-all	Low	18	0		18
CUCUMBERS	Processed Vegetables ×1%	Fresh vegetable	High	9	0		9
CUPCAKES	Baked Goods ×18%; Confections and Frostings ×15%	Cake + frosting category	High	732	0		732
CURRENTS	Processed Fruits ×2%	Dried/fresh fruit	High	28	0		28
CURRY	Seasonings and Flavors ×20%; Condiments and Relishes ×10%	Spice blend/sauce	High	570	0		570
CURRY PASTE	Seasonings and Flavors ×20%; Condiments and Relishes ×12%	Concentrated spice paste	High	596	0		596
CUSTARD MIX	Gelatins and Puddings ×20%; Milk Products ×5%	Custard/pudding subcategory	High	385	0		385
DAIRY BASED DRINKS	Milk Products ×20%; Beverages Type I ×5%	Flavored milk beverages	High	370	0		370
DAIRY COMBINATION PACKS	Milk Products ×10%; Cheeses ×8%	Mixed dairy	Low	226	0		226

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DANISH	Baked Goods ×15%; Confections and Frostings ×8%	Pastry subcategory	High	520	0		520
DATES	Processed Fruits ×3%	Dried fruit	High	42	0		42
DELI COMBINATION PACKS	Meat Products ×10%; Cheeses ×5%	Mixed deli	Low	170	0		170
DESSERT BAR MIX	Baked Goods ×12%; Confections and Frostings ×5%	Baked dessert bar mix	High	388	0		388
DESSERT BARS	Baked Goods ×14%; Confections and Frostings ×5%	Baked dessert bar	High	436	1	Anthocyanins/proa nthocyanins	437
DESSERT SAUCE	Sweet Sauces ×25%; Confections and Frostings ×8%	Sweet dessert sauce	High	535	0		535
DESSERT SYRUP	Sweet Sauces ×25%	Flavored dessert syrup	High	375	1	Anthocyanins/proa nthocyanins	376
DESSERT TOPPING KITS	Confections and Frostings ×15%; Sweet Sauces ×10%	Combined dessert toppings	High	450	0		450
DESSERTS PARTY PLATTER	Frozen Dairy ×10%; Confections and Frostings ×8%	Mixed desserts	Low	340	0		340
DINNER ROLLS	Baked Goods ×6%	Plain rolls; modest flavor use	High	144	0		144
DINNER SAUSAGE	Meat Products ×15%; Seasonings and Flavors ×8%	Seasoned sausage	High	341	0		341
DIPPED / COVERED FRUIT	Processed Fruits ×12%; Confections and Frostings ×10%	Chocolate/flavored coated fruit	High	368	0		368
DIPS	Condiments and Relishes ×20%; Cheeses ×5%;	Flavored dips	High	430	3	Anthocyanins/proa nthocyanins; Grape	433

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	Seasonings and Flavors ×5%					skin extract; Mushroom extracts	
DIPS/SPREADS COMBINATION PACKS	Condiments and Relishes ×15%	Mixed dips/spreads	Medium	195	0		195
DIPS/SPREADS MIX	Condiments and Relishes ×18%; Seasonings and Flavors ×8%	Flavored dip mixes	High	410	0		410
DIPS/SPREADS PARTY PLATTER	Condiments and Relishes ×15%	Assorted dips	Medium	195	0		195
DOUGHNUT MIX	Baked Goods ×15%	Doughnut subcategory	High	360	0		360
DOUGHNUT PARTY PLATTER	Baked Goods ×15%	Assorted doughnuts	Medium	360	0		360
DOUGHNUTS	Baked Goods ×16%; Confections and Frostings ×8%	Flavored + glazed/frosted	High	544	0		544
DOUGHNUTS COMBINATION PACKS	Baked Goods ×16%	Assorted doughnuts	Medium	384	0		384
DOUGHS	Baked Goods ×10%	Raw dough products	High	240	0		240
DRIED BEANS	Processed Vegetables ×2%	Dry beans; minimal flavor	High	18	0		18
DRY EGGS	Egg Products ×15%	Processed egg product	High	120	0		120
DRY MIXES	Baked Goods ×10%; Seasonings and Flavors ×5%	Catch-all dry mixes	Low	350	0		350
DUMPLING MIX	Baked Goods ×6%; Seasonings and Flavors ×5%	Flavored dumpling mix	Medium	254	0		254
DUMPLING/WONTO N WRAP	Baked Goods ×3%; Other Grains ×3%	Wrapper; minimal flavor	High	108	0		108

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DUMPLINGS	Baked Goods ×6%; Meat Products ×5%; Seasonings and Flavors ×5%	Filled dumpling	High	309	0		309
EGG NOG	Milk Products ×15%; Frozen Dairy ×5%; Beverages Type I ×5%	Flavored dairy holiday beverage	High	395	0		395
EGG SUBSTITUTES	Egg Products ×20%; Imitation Dairy Products ×5%	Plant-based egg substitute	High	230	0		230
EGG/SPRING ROLL AND CREPE WRAPS	Egg Products ×8%; Baked Goods ×4%	Egg-based wrapper	High	160	0		160
EGGPLANT	Processed Vegetables ×1%	Fresh vegetable	High	9	0		9
ENERGY BEVERAGES	Beverages Type I ×20%	Highly flavored functional beverages	High	440	22	Amino acid chelate; Ashwagandha extract; Astaxanthin; Chaga mushroom extract; Cocoa extract/theobromine; Curcumin/turmeric extract; Green coffee bean extract; Green tea extract; Hemp extract; Hyaluronic acid; Inositol; L-citrulline; L-theanine; Lemon balm extract; Lion's mane extract; Moringa extract; Mushroom	462

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						extracts; Quercetin; Reishi mushroom extract; Salidroside/Rhodiola; Schisandra extract; Theacrine	
ENGLISH MUFFINS AND CRUMPETS	Baked Goods ×6%	Plain baked goods	High	144	0		144
ESPRESSO	Instant Coffee and Tea ×20%	Coffee subcategory	High	240	0		240
ETHNIC ROLLS	Baked Goods ×7%	Specialty rolls	Medium	168	0		168
EVAPORATED MILK	Milk Products ×8%	Concentrated milk	High	104	0		104
EXTRACTS	Seasonings and Flavors ×20%; Baked Goods ×5%	Vanilla/flavor extracts: primary Seasonings & Flavors use	High	560	0		560
EXTRACTS, HERBS, SPICES AND SEASONINGS COMBINATION PACKS	Seasonings and Flavors ×18%	Mixed seasonings	Medium	396	0		396
FAVA BEANS	Processed Vegetables ×2%	Beans	High	18	0		18
FIELD PEA	Processed Vegetables ×2%	Legume	High	18	0		18
FIGS	Processed Fruits ×3%	Dried/fresh fruit	High	42	0		42
FLATBREADS	Baked Goods ×7%	Bread subcategory	High	168	0		168
FLAVORED SWEET BREADS	Baked Goods ×15%	Highly flavored subcategory	High	360	0		360
FLOUNDER	Fish Products ×4%	Fresh fish	High	36	0		36
FLOUR AND MEAL	Baked Goods ×3%; Other Grains ×2%	Plain flour; minimal flavor	High	96	0		96

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FOUNTAIN BEVERAGE SYRUP	Beverages Type I ×18%; Fruit Ices ×5%	Concentrated flavored syrup	High	471	0		471
FOWL & EXOTICS	Poultry Products ×8%	Specialty poultry	Medium	80	0		80
FRANKFURTER	Meat Products ×15%; Seasonings and Flavors ×5%	Processed hot dog	High	275	0		275
FRENCH	Condiments and Relishes ×15%	French dressing	High	195	0		195
FRENCH TOAST	Baked Goods ×8%; Egg Products ×5%	Baked goods + egg	High	232	0		232
FRITTATA	Egg Products ×15%; Meat Products ×5%	Egg-based dish	High	175	0		175
FROSTING	Confections and Frostings ×30%	Direct match – frostings are core product	High	600	0		600
FROSTING MIX	Confections and Frostings ×25%	Frosting subcategory	High	500	0		500
FROZEN COMBINATION PACKS	Frozen Dairy ×12%; Fruit Ices ×8%	Mixed frozen products	Low	336	0		336
FROZEN NOVELTY	Frozen Dairy ×20%; Fruit Ices ×15%	Ice cream novelties and frozen bars	High	585	3	Amino acid chelate; Green tea extract; Mushroom extracts	588
FRUIT COCKTAIL	Processed Fruits ×10%; Jams and Jellies ×5%	Processed mixed fruit	High	215	3	Anthocyanins/proa nthocyanins; Cinnamon extract; Grape skin extract	218
FRUIT COMBINATION PACKS	Processed Fruits ×8%	Mixed processed fruit	Medium	112	0		112
FRUIT DRINK	Beverages Type I ×20%; Processed Fruits ×5%	Juice drinks; highly flavored	High	510	8	Aloe vera; Anthocyanins/proa nthocyanins;	518

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						Cinnamon extract; Elderberry extract; Grape skin extract; Green coffee bean extract; Lemon balm extract; Lycopene	
FRUIT JUICE	Beverages Type I ×15%; Processed Fruits ×8%	Juice: flavored beverage	High	442	4	Aloe vera; Anthocyanins/proa nthocyanins; Elderberry extract; Grape skin extract	446
FRUIT PARTY PLATTER	Processed Fruits ×5%	Fresh fruit platter	Medium	70	0		70
FRUIT SALAD	Processed Fruits ×8%	Mixed fruit product	High	112	0		112
FRUIT SAUCE/GLAZE	Sweet Sauces ×20%; Processed Fruits ×10%	Fruit-based sauce/glaze	High	440	0		440
FRUIT/VEG BLEND	Processed Fruits ×5%; Processed Vegetables ×5%	Mixed fruit/vegetable blend	Medium	115	0		115
FUDGE	Soft Candy ×15%; Confections and Frostings ×10%	Soft candy subcategory	High	500	0		500
FUDGE MIX	Soft Candy ×12%; Confections and Frostings ×8%	Fudge mix	High	400	0		400
GARLIC	Seasonings and Flavors ×5%; Processed Vegetables ×2%	Flavor ingredient; allium	High	128	0		128
GELATIN	Gelatins and Puddings ×30%	Direct match to Gelatins & Puddings	High	480	0		480
GELATIN MIX	Gelatins and Puddings ×25%	Gelatin subcategory	High	400	0		400

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GIFT SET COMBINATION PACKS	Confections and Frostings ×8%; Baked Goods ×5%	Mixed gift set; heterogeneous	Low	280	0		280
GINGERBREAD MIX	Baked Goods ×12%; Seasonings and Flavors ×5%	Spice-heavy baked goods mix	High	398	0		398
GLAZE	Sweet Sauces ×20%; Confections and Frostings ×10%	Sugar/fruit glaze	High	500	0		500
GRAB AND GO	Snack Foods ×10%; Baked Goods ×6%	Mixed convenience items	Low	324	0		324
GRAPEFRUITS	Processed Fruits ×1%	Fresh citrus; minimal FEMA	High	14	0		14
GRAPES	Processed Fruits ×1%	Fresh fruit	High	14	0		14
GRAVY	Gravies ×50%	Direct match to Gravies category	High	500	0		500
GREAT NORTHERN BEANS	Processed Vegetables ×2%	Beans	High	18	0		18
GREEK YOGURT	Milk Products ×15%; Processed Fruits ×5%	Flavored Greek yogurt	High	265	2	Aloe vera; Green tea extract	267
GREEN	Processed Vegetables ×2%	Likely leafy greens catch-all	Low	18	0		18
GREEN BEANS	Processed Vegetables ×2%	Fresh/canned beans	High	18	0		18
GROCERY COMBINATION PACKS	Snack Foods ×8%; Baked Goods ×5%	Heterogeneous grocery combo	Low	264	0		264
GROUPE	Fish Products ×4%	Fresh fish	High	36	0		36
GUM	Chewing Gum ×80%	Direct match to Chewing Gum category	High	1280	2	Green tea extract; Lycopene	1282
HADDOCK	Fish Products ×4%	Fresh fish	High	36	0		36
HALF AND HALF	Milk Products ×5%	Cream product; minimal flavor	High	65	0		65

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HALIBUT	Fish Products ×4%	Fresh fish	High	36	0		36
HAM OFFALS	Meat Products ×6%	Specialty meat	Medium	66	0		66
HAM STEAKS/SLICES	Meat Products ×8%	Processed ham	High	88	0		88
HANDHELD ENTREES	Meat Products ×10%; Baked Goods ×8%; Seasonings and Flavors ×5%	Multi-component meat+bread	High	412	0		412
HARD SHELL TORTILLA	Other Grains ×6%; Snack Foods ×5%	Tortilla chip	High	162	0		162
HAZELNUT BUTTER	Nut Products ×12%; Confections and Frostings ×5%	Nut butter + confection use	High	208	0		208
HEALTH/NUTRITION BARS	Breakfast Cereals ×15%; Confections and Frostings ×10%; Snack Foods ×12%	Functional bars: multiple flavor categories	High	626	33	Acacia fiber; Air protein; Ashwagandha extract; Astaxanthin; Beta- glucan; Chlorella; Chondroitin; Chromium nicotinate; Chromium picolinate; Cocoa extract/theobromi ne; Collagen peptides; Curcumin/turmeric extract; Elderberry extract; Fermentation- derived protein; GABA; Glucosamine;	659

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						Green coffee bean extract; Green tea extract; Hemp extract; Hyaluronic acid; Inositol; L-theanine; Lion's mane extract; Lutein; Lycopene; Maca extract; Mushroom extracts; Mycoprotein; Phosphatidylserine; Quercetin; Resveratrol; Spirulina; Tara flour	
HEALTH/NUTRITION BITES	Snack Foods ×12%; Confections and Frostings ×8%	Bite-sized functional snack	High	376	7	Ashwagandha extract; Beta-glucan; Curcumin/turmeric extract; GABA; Maca extract; Mycoprotein; Spirulina	383
HEALTH/NUTRITION COOKIES	Baked Goods ×15%; Confections and Frostings ×5%	Functional cookie	High	460	0		460
HEALTH/NUTRITION POWDER	Milk Products ×10%; Breakfast Cereals ×8%; Sugar Substitutes ×5%	Supplement powder: multiple flavor categories	High	272	43	Acacia fiber; Air protein; Amino acid chelate; Ashwagandha extract; Astaxanthin; Berberine; Beta-	315

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						glucan; Chaga mushroom extract; Chlorella; Chondroitin; Chromium nicotinate; Chromium picolinate; Cocoa extract/theobromine; Collagen peptides; Curcumin/turmeric extract; Elderberry extract; Ergothioneine; Fermentation-derived protein; GABA; Glucosamine; Green coffee bean extract; Green tea extract; Hemp extract; Hyaluronic acid; Inositol; L-citrulline; L-theanine; Lion's mane extract; Lutein; Maca extract; Moringa extract; Mushroom extracts; Mycoprotein; Phosphatidylserine; Precision fermentation collagen;	

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						Quercetin; Reishi mushroom extract; Resveratrol; Salidroside/Rhodiola; Schisandra extract; Spirulina; Tara flour; Theacrine	
HEALTH/NUTRITION REMAINING	Breakfast Cereals ×10%; Snack Foods ×8%	Catch-all health products	Low	284	1	Lemon balm extract	285
HEALTH/NUTRITION SHAKES	Milk Products ×12%; Frozen Dairy ×5%; Beverages Type I ×5%	Flavored nutritional shake	High	356	6	Acacia fiber; Amino acid chelate; Collagen peptides; L-citrulline; Mushroom extracts; Precision fermentation collagen	362
HERB SPICE SEASONING KITS/SETS	Seasonings and Flavors ×20%	Seasoning kits	High	440	0		440
HERBAL	Instant Coffee and Tea ×20%; Beverages Type I ×8%	Herbal tea and infusions	High	416	1	Lemon balm extract	417
HERBS AND SPICES	Seasonings and Flavors ×30%	Direct match – core Seasonings & Flavors use	High	660	0		660
HERRING	Fish Products ×6%	Cured/pickled fish	High	54	0		54
HONEY	Sweet Sauces ×8%; Jams and Jellies ×5%; Confections and Frostings ×3%	Natural sweetener; moderate flavor	High	255	1	Cinnamon extract	256

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HONEY BUNS	Baked Goods ×14%; Sweet Sauces ×5%	Sweet glazed baked goods	High	411	0		411
HONEYDEW	Processed Fruits ×1%	Fresh melon	High	14	0		14
HORSERADISH	Condiments and Relishes ×10%; Seasonings and Flavors ×5%	Condiment subcategory	High	240	0		240
HOT CEREAL	Breakfast Cereals ×20%; Other Grains ×5%	Flavored hot cereals	High	340	1	Beta-glucan	341
HOT CHOCOLATE	Instant Coffee and Tea ×15%; Milk Products ×5%	Chocolate-flavored hot beverage	High	245	0		245
HOT CIDER	Beverages Type I ×10%; Processed Fruits ×5%	Spiced apple beverage	High	290	0		290
HOT COCOA	Instant Coffee and Tea ×15%; Confections and Frostings ×5%	Cocoa beverage	High	280	0		280
HOT COCOA COMBINATION PACKS	Instant Coffee and Tea ×12%	Hot cocoa assortments	Medium	144	0		144
HOT DOG CONDIMENTS	Condiments and Relishes ×12%	Ketchup/mustard/relis h	High	156	0		156
HOT PEPPERS	Processed Vegetables ×2%; Condiments and Relishes ×3%	Hot pepper	High	57	0		57
HOT SAUCE/CHILI CONDIMENTS	Condiments and Relishes ×15%; Seasonings and Flavors ×10%	Spiced condiment	High	415	0		415
HUMMUS	Condiments and Relishes ×15%; Processed Vegetables ×8%	Flavored bean dip	High	267	0		267
HUSHPUPPY MIX	Baked Goods ×6%	Fried batter mix	High	144	0		144
ICE	Fruit Ices ×2%	Plain ice; negligible flavor	High	30	0		30

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ICE CREAM	Frozen Dairy ×40%	Primary Frozen Dairy application	High	720	3	Amino acid chelate; Cocoa extract/theobromine; Green tea extract	723
ICE CREAM CONE AND CUP	Baked Goods ×5%; Confections and Frostings ×2%	Cone: minimal flavor	High	160	0		160
ICE SUBSTITUTE	Fruit Ices ×10%	Frozen dessert substitute	Medium	150	0		150
ICELANDIC YOGURT	Milk Products ×12%	Specialty flavored yogurt	High	156	0		156
ITALIAN	Condiments and Relishes ×15%; Seasonings and Flavors ×8%	Italian dressing	High	371	0		371
JACKFRUIT	Processed Fruits ×3%	Tropical fruit	High	42	0		42
JELLIES & JAMS	Jams and Jellies ×50%	Direct match to Jams & Jellies	High	750	0		750
JUMBO MARSHMALLOWS	Confections and Frostings ×12%; Soft Candy ×8%	Marshmallow subcategory	High	400	0		400
JUMBO MUFFINS	Baked Goods ×12%	Muffins subcategory	High	288	0		288
KALE	Processed Vegetables ×1%	Fresh greens	High	9	0		9
KETCHUP	Condiments and Relishes ×15%; Sweet Sauces ×5%	Tomato-based condiment	High	270	0		270
KIDNEY BEANS	Processed Vegetables ×3%	Canned beans	High	27	0		27
KITS	Seasonings and Flavors ×8%; Baked Goods ×5%	Catch-all kit category	Low	296	0		296
KIWI	Processed Fruits ×1%	Fresh fruit	High	14	0		14

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KOMBUCHA	Beverages Type I ×10%; Instant Coffee and Tea ×5%	Fermented flavored beverage	High	280	0		280
LACTOSE REDUCED/FREE MILK	Milk Products ×8%	Modified milk	High	104	0		104
LAMB	Meat Products ×5%	Fresh lamb: minimal FEMA	High	55	0		55
LARD	Fats and Oils ×5%	Animal fat; minimal flavor	High	35	0		35
LASAGNA	Baked Goods ×5%; Meat Products ×5%; Cheeses ×5%; Seasonings and Flavors ×5%	Multi-component baked pasta dish	High	345	0		345
LATIN CREMA	Milk Products ×8%; Cheeses ×5%	Cultured cream product	High	164	0		164
LATINO	Seasonings and Flavors ×12%; Condiments and Relishes ×8%	Latino meal catch-all	Low	368	0		368
LATINO CONDIMENTS	Condiments and Relishes ×18%; Seasonings and Flavors ×8%	Latin-style condiments	High	410	0		410
LATINO SAUCE	Sweet Sauces ×12%; Condiments and Relishes ×12%; Seasonings and Flavors ×8%	Latin sauces	High	512	0		512
LATINO SWEET GOODS	Baked Goods ×14%; Confections and Frostings ×8%	Specialty sweet baked goods	Medium	496	0		496
LEAF WRAP	Processed Vegetables ×1%	Wrapper; negligible flavor	High	9	0		9
LEEKS	Processed Vegetables ×1%; Seasonings and Flavors ×2%	Allium vegetable	High	53	0		53

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LEMON/LIME JUICE	Processed Fruits ×10%; Condiments and Relishes ×5%	Acidic flavor ingredient	High	205	0		205
LEMONS	Processed Fruits ×1%	Fresh citrus	High	14	0		14
LENTILS	Processed Vegetables ×3%	Legume	High	27	0		27
LETTUCE	Processed Vegetables ×1%	Fresh vegetable	High	9	0		9
LIMA BEANS	Processed Vegetables ×2%	Beans	High	18	0		18
LIMES	Processed Fruits ×1%	Fresh citrus	High	14	0		14
LIQUID COFFEE CREAMER	Milk Products ×20%; Instant Coffee and Tea ×5%	Flavored creamer: high FEMA use	High	320	0		320
LIQUID TEA	Beverages Type I ×10%; Instant Coffee and Tea ×15%	RTD tea; highly flavored	High	400	0		400
LOBSTER	Fish Products ×5%	Shellfish	High	45	0		45
LUNCH COMBOS	Meat Products ×10%; Baked Goods ×6%; Cheeses ×5%	Multi-component lunch	Medium	314	0		314
LUNCHMEAT PARTY PLATTER	Meat Products ×10%	Assorted lunchmeat	Medium	110	0		110
LUPINI BEAN	Processed Vegetables ×2%	Legume	High	18	0		18
MAC AND CHEESE	Cheeses ×12%; Other Grains ×8%; Seasonings and Flavors ×5%	Cheese sauce + pasta dish	High	350	0		350
MACADAMIA NUT BUTTER	Nut Products ×10%	Nut butter	High	90	0		90
MACKEREL	Fish Products ×5%	Fish	High	45	0		45

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MAHI MAHI	Fish Products ×4%	Fresh fish	High	36	0		36
MAIN COURSE	Meat Products ×8%; Seasonings and Flavors ×5%	Heterogeneous entree catch-all	Low	198	0		198
MANDARINS	Processed Fruits ×1%	Fresh citrus	High	14	0		14
MANGOS	Processed Fruits ×2%	Fresh tropical fruit	High	28	0		28
MARGARINE	Fats and Oils ×10%; Imitation Dairy Products ×5%	Non-dairy fat spread	High	140	0		140
MARINADE	Condiments and Relishes ×18%; Seasonings and Flavors ×10%; Meat Products ×5%	Flavored marinade	High	509	0		509
MARSHMALLOW AND CREAM TOPPING	Confections and Frostings ×15%; Sweet Sauces ×8%	Marshmallow topping	High	420	0		420
MAYONNAISE	Condiments and Relishes ×12%; Fats and Oils ×5%	Emulsified condiment	High	191	0		191
MEAL KIT	Meat Products ×8%; Seasonings and Flavors ×8%; Other Grains ×5%	Multi-component meal kit	Medium	324	0		324
MEAL REPLACEMENT BARS	Breakfast Cereals ×15%; Confections and Frostings ×8%; Snack Foods ×10%	Meal replacement bar	High	550	2	Chromium picolinate; Tara flour	552
MEAL REPLACEMENT POWDER	Milk Products ×10%; Breakfast Cereals ×8%; Sugar Substitutes ×5%	Meal replacement powder	High	272	18	Acacia fiber; Air protein; Amino acid chelate; Beta- glucan; Chlorella; Chromium nicotinate; Chromium picolinate;	290

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						Collagen peptides; Fermentation- derived protein; Green tea extract; Inositol; L- citrulline; Lutein; Maca extract; Mushroom extracts; Precision fermentation collagen; Spirulina; Tara flour	
MEAL REPLACEMENT REMAINING	Milk Products ×8%	Catch-all meal replacement	Low	104	0		104
MEAL REPLACEMENT SHAKES	Milk Products ×12%; Frozen Dairy ×5%	Meal replacement shake	High	246	4	Amino acid chelate; Collagen peptides; Mushroom extracts; Precision fermentation collagen	250
MEAT ALTERNATIVES	Reconstituted Vegetable Protein ×40%; Seasonings and Flavors ×10%	Plant-based meat: primary RVP application	High	540	3	Air protein; Fermentation- derived protein; Mycoprotein	543
MEAT CONDIMENTS	Condiments and Relishes ×15%; Sweet Sauces ×8%; Seasonings and Flavors ×8%	Meat-specific condiments	High	491	0		491
MEAT SNACK	Meat Products ×15%; Snack Foods ×8%; Seasonings and Flavors ×8%	Jerky/meat snacks: highly seasoned	High	485	0		485

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MEATLOAF/MEATBALL	Meat Products ×12%; Seasonings and Flavors ×8%	Seasoned ground meat	High	308	0		308
MEDITERRANEAN	Seasonings and Flavors ×12%; Condiments and Relishes ×8%	Mediterranean meal/seasoning	Medium	368	0		368
MILK ENHANCER	Milk Products ×15%; Beverages Type I ×5%	Flavored milk additive	High	305	3	Amino acid chelate; Cinnamon extract; Lycopene	308
MILK SHAKES/SMOOTHIES	Frozen Dairy ×15%; Milk Products ×10%; Beverages Type I ×5%	Multi-dairy beverage	High	510	0		510
MINCED WHITEFISH	Fish Products ×6%; Meat Products ×3%	Processed fish	High	87	0		87
MINI BAGELS	Baked Goods ×5%	Bagels subcategory	High	120	0		120
MINI DOUGHNUTS	Baked Goods ×15%; Confections and Frostings ×6%	Doughnuts subcategory	High	480	0		480
MINI MARSHMALLOWS	Confections and Frostings ×10%	Marshmallow subcategory	High	200	0		200
MINI MUFFINS	Baked Goods ×10%	Muffins subcategory	High	240	0		240
MINTS	Hard Candy ×15%; Chewing Gum ×10%	Mints: primary Hard Candy + Chewing Gum use	High	475	1	Lycopene	476
MISCELLANEOUS BAKERY	Baked Goods ×20%; Confections and Frostings ×8%	Catch-all bakery	Low	640	0		640
MISCELLANEOUS DELI	Meat Products ×10%; Cheeses ×5%	Catch-all deli	Low	170	0		170
MISCELLANEOUS MEAT	Meat Products ×10%	Catch-all meat	Low	110	0		110

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MISCELLANEOUS PRODUCE	Processed Vegetables ×2%; Processed Fruits ×2%	Catch-all produce	Low	46	0		46
MISCELLANEOUS SEAFOOD	Fish Products ×8%	Catch-all seafood	Low	72	0		72
MIXED BERRIES	Processed Fruits ×5%	Mixed berry product	High	70	0		70
MIXED FRUIT	Processed Fruits ×8%	Mixed fruit product	High	112	0		112
MIXED PROTEINS	Meat Products ×8%; Poultry Products ×5%; Fish Products ×5%	Mixed protein catch-all	Low	183	0		183
MIXED VEGETABLES	Processed Vegetables ×5%	Mixed vegetable product	High	45	0		45
MOJARRA	Fish Products ×4%	Fresh fish	Medium	36	0		36
MOLE PASTE	Seasonings and Flavors ×20%; Condiments and Relishes ×12%	Complex spice paste	High	596	0		596
MONKFISH	Fish Products ×4%	Fresh fish	High	36	0		36
MOUSSE MIX	Gelatins and Puddings ×15%; Confections and Frostings ×8%	Chilled dessert mix	High	400	0		400
MUFFIN LOAVES	Baked Goods ×11%	Muffins subcategory	High	264	0		264
MUFFIN MIX	Baked Goods ×12%	Muffins subcategory	High	288	0		288
MUFFIN PARTY PLATTER	Baked Goods ×11%	Assorted muffins	Medium	264	0		264
MUFFIN TOPS	Baked Goods ×10%	Muffins subcategory	High	240	0		240
MUFFINS	Baked Goods ×14%	Muffins subcategory	High	336	0		336
MULTI SERVE	Snack Foods ×8%; Baked Goods ×5%	Ambiguous multi-serve catch-all	Low	264	0		264

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MULTIGRAIN SNACK	Snack Foods ×15%; Other Grains ×8%	Multi-grain flavored snack	High	366	0		366
MUSHROOMS	Processed Vegetables ×3%	Fresh/processed mushrooms	High	27	0		27
MUSSELS	Fish Products ×5%	Shellfish	High	45	0		45
MUSTARD	Condiments and Relishes ×12%; Seasonings and Flavors ×5%	Mustard condiment	High	266	0		266
NAAN	Baked Goods ×6%	Specialty flatbread	High	144	0		144
NAVY BEANS	Processed Vegetables ×2%	Beans	High	18	0		18
NECTARINES	Processed Fruits ×1%	Fresh fruit	High	14	0		14
NO BAKE DESSERT	Gelatins and Puddings ×15%; Confections and Frostings ×10%	No-bake = gelatin/pudding + frosting	Medium	440	0		440
NON-SPECIALTY	Snack Foods ×8%	Ambiguous catch-all	Low	144	0		144
NONDAIRY YOGURT	Imitation Dairy Products ×20%; Processed Fruits ×5%	Plant-based yogurt	High	350	0		350
NOODLES	Other Grains ×12%; Seasonings and Flavors ×8%	Flavored noodle products	High	320	0		320
NUT BUTTERS, JAM, JELLIES COMBINATION PACKS	Nut Products ×12%; Jams and Jellies ×8%	Mixed nut butter + jam	Medium	228	0		228
NUT TOPPING	Nut Products ×10%; Baked Goods ×5%	Nut topping	High	210	0		210
NUTS	Nut Products ×20%	Nuts: direct Nut Products match	High	180	2	Cinnamon extract; Lycopene	182

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NUTS AND SEEDS COMBINATION PACKS	Nut Products ×18%	Mixed nuts/seeds	Medium	162	0		162
NUTS AND SEEDS PARTY PLATTER	Nut Products ×15%	Assorted nuts	Medium	135	0		135
OAT MILK	Imitation Dairy Products ×15%; Breakfast Cereals ×5%	Oat-based milk alternative	High	280	0		280
OCTOPUS + SQUID	Fish Products ×5%	Cephalopod	High	45	0		45
OILS/BUTTER/MARG ARINE SPREADS/SUBSTITU TES COMBINATION PACKS	Fats and Oils ×10%; Imitation Dairy Products ×5%	Mixed fat/oil products	Medium	140	0		140
OLIVES	Condiments and Relishes ×8%; Fats and Oils ×3%	Pickled/brined condiment	High	125	0		125
OLIVES/CAPERS/PIC KLED&MARINATED VEGETABLES COMBINATION PACKS	Condiments and Relishes ×12%; Processed Vegetables ×5%	Mixed pickled condiments	Medium	201	0		201
OMELETS	Egg Products ×15%; Meat Products ×5%; Cheeses ×3%	Egg-based dish	High	211	0		211
ONION	Seasonings and Flavors ×5%; Processed Vegetables ×2%	Flavor vegetable; allium	High	128	0		128
ONION SNACK	Snack Foods ×15%; Seasonings and Flavors ×8%	Onion-flavored snack	High	446	0		446
ONIONS	Processed Vegetables ×2%; Seasonings and Flavors ×3%	Allium vegetable	High	84	0		84

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OOLONG	Instant Coffee and Tea ×15%	Tea subcategory	High	180	0		180
ORANGES	Processed Fruits ×1%	Fresh citrus	High	14	0		14
OTHER	Snack Foods ×5%	Ambiguous catch-all	Low	90	0		90
OTHER BREAD	Baked Goods ×10%	Catch-all bread	Low	240	0		240
OTHER DELI BREAKFAST FOODS	Meat Products ×8%; Egg Products ×5%; Baked Goods ×4%	Catch-all deli breakfast	Low	224	0		224
OTHER DESSERT TOPPINGS	Confections and Frostings ×12%; Sweet Sauces ×10%	Catch-all toppings	Low	390	1	Cinnamon extract	391
OTHER FIN FISH	Fish Products ×5%	Catch-all fin fish	Low	45	0		45
OTHER HAMS	Meat Products ×8%	Catch-all ham	Low	88	0		88
OTHER MEAL COMBOS	Meat Products ×8%; Seasonings and Flavors ×5%	Catch-all meal combos	Low	198	0		198
OTHER NUT SPREADS	Nut Products ×12%	Catch-all nut spreads	Low	108	0		108
OTHER PICKLED/MARINATE D VEGETABLES	Condiments and Relishes ×10%; Processed Vegetables ×5%	Catch-all pickled veg	Low	175	0		175
OTHER POULTRY EGGS	Egg Products ×8%	Specialty eggs	Medium	64	0		64
OTHER PROBIOTIC DRINK	Beverages Type I ×8%; Milk Products ×5%	Fermented/probiotic beverage	Medium	241	0		241
OTHER SEAFOOD	Fish Products ×6%	Catch-all seafood	Low	54	0		54
OTHER SHELLFISH	Fish Products ×5%	Catch-all shellfish	Low	45	0		45
OTHER SWEET GOODS	Baked Goods ×18%; Confections and Frostings ×8%	Catch-all sweet baked goods	Low	592	0		592

Nielsen Category	FEMA Category Mapping (food use category × coverage fraction)	Coverage Rule / Rationale	Confidence	Est. FEMA GRAS Substance Count (flavor substances; non-FDA- reviewed)	EWG Confirmed Secret- GRAS Substances (count of 49)	EWG Substance Names (from EWG Feb 2026 report)	Combined Est. Self-GRAS Substance s (FEMA + EWG)
OTHER SWEET SNACKS	Snack Foods ×15%; Confections and Frostings ×8%	Catch-all sweet snacks	Low	430	0		430
OTHER TORTILLA SHELLS	Other Grains ×5%	Catch-all tortilla	Low	60	0		60
OYSTERS	Fish Products ×5%	Shellfish	High	45	0		45
PACKAGED COFFEE COMBINATION PACKS	Instant Coffee and Tea ×20%	Coffee assortments	Medium	240	0		240
PACKAGED LUNCHEAT	Meat Products ×14%; Seasonings and Flavors ×5%	Processed lunchmeat	High	264	0		264
PACKAGED TEA COMBINATION PACKS	Instant Coffee and Tea ×20%	Tea assortments	Medium	240	0		240
PANCAKE	Baked Goods ×10%	Baked Goods subcategory	High	240	0		240
PANCAKE MIX	Baked Goods ×10%	Baked Goods subcategory	High	240	0		240
PAPAYAS	Processed Fruits ×1%	Fresh tropical fruit	High	14	0		14
PARFAITS AND CREAM GELATINS	Gelatins and Puddings ×20%; Frozen Dairy ×8%	Gelatin + dairy dessert	High	464	0		464
PASTA	Other Grains ×10%; Seasonings and Flavors ×5%	Pasta products	High	230	1	Tara flour	231
PASTA SAUCE	Sweet Sauces ×15%; Condiments and Relishes ×10%; Seasonings and Flavors ×8%	Complex tomato-based sauce	High	531	0		531
PASTA, RICE, DRY BEANS & GRAINS COMBINATION PACKS	Other Grains ×10%; Processed Vegetables ×4%	Mixed grain/bean combo	Medium	156	0		156

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PASTRIES	Baked Goods ×20%; Confections and Frostings ×10%	Flavored pastry + frosting	High	680	0		680
PASTRY CRUSTS AND SHELLS	Baked Goods ×8%	Plain pastry crust	High	192	0		192
PEA BUTTER	Nut Products ×8%; Reconstituted Vegetable Protein ×5%	Pea-based spread	High	112	0		112
PEACHES	Processed Fruits ×2%	Fresh/canned fruit	High	28	0		28
PEANUT BUTTER	Nut Products ×25%	Primary Nut Products application	High	225	0		225
PEANUT BUTTER WITH JELLY	Nut Products ×12%; Jams and Jellies ×10%	Combined PB+J product	High	258	0		258
PEARS	Processed Fruits ×1%	Fresh fruit	High	14	0		14
PEAS	Processed Vegetables ×2%	Fresh/frozen peas	High	18	0		18
PECAN BUTTER	Nut Products ×10%	Nut butter	High	90	0		90
PEPPERCORNS	Seasonings and Flavors ×5%	Spice	High	110	0		110
PERCH	Fish Products ×4%	Fresh fish	High	36	0		36
PERFORMANCE BAKERY	Baked Goods ×15%; Reconstituted Vegetable Protein ×5%	Fortified baked goods	Medium	400	0		400
PERFORMANCE NUTRITION BARS	Breakfast Cereals ×15%; Confections and Frostings ×8%; Snack Foods ×10%	Performance bar	High	550	6	Fermentation- derived protein; Green coffee bean extract; Green tea extract; Hemp extract; Mycoprotein; Theacrine	556

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PERFORMANCE NUTRITION POWDER	Milk Products ×10%; Breakfast Cereals ×8%; Sugar Substitutes ×5%	Performance powder	High	272	13	Air protein; Amino acid chelate; Ashwagandha extract; Chromium picolinate; Cocoa extract/theobromine; Collagen peptides; Fermentation-derived protein; Green tea extract; L-citrulline; Mushroom extracts; Phosphatidylserine; Precision fermentation collagen; Theacrine	285
PERFORMANCE NUTRITION REMAINING	Breakfast Cereals ×8%	Catch-all performance nutrition	Low	112	2	Quercetin; Salidroside/Rhodiola	114
PERFORMANCE NUTRITION SHAKES	Milk Products ×12%; Beverages Type I ×5%	Performance shake	High	266	3	Amino acid chelate; L-citrulline; Mushroom extracts	269
PERUVIAN BEAN	Processed Vegetables ×2%	Beans	High	18	0		18
PICKLES	Condiments and Relishes ×15%	Pickled condiment	High	195	0		195
PIE CRUST	Baked Goods ×7%	Plain pastry	High	168	0		168
PIE FILLING	Processed Fruits ×25%; Jams and Jellies ×10%; Sweet Sauces ×5%	Fruit filling: Processed Fruits primary	High	575	0		575

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PIE MIX	Baked Goods ×8%; Gelatins and Puddings ×5%	Multi-category	Medium	272	0		272
PIECE	Snack Foods ×5%	Ambiguous single piece catch-all	Low	90	0		90
PIES	Baked Goods ×15%; Processed Fruits ×10%; Confections and Frostings ×5%	Crust + filling + topping	High	600	0		600
PIGEON PEAS	Processed Vegetables ×2%	Legume	High	18	0		18
PIKE	Fish Products ×4%	Fresh fish	High	36	0		36
PINEAPPLES	Processed Fruits ×2%	Fresh/canned pineapple	High	28	0		28
PINK BEANS	Processed Vegetables ×2%	Beans	High	18	0		18
PINTO BEANS	Processed Vegetables ×3%	Beans	High	27	0		27
PITA BREAD	Baked Goods ×5%	Plain bread	High	120	0		120
PITA CHIP	Snack Foods ×10%; Baked Goods ×5%	Snack chip from pita	High	300	0		300
PIZZA SAUCE	Sweet Sauces ×12%; Condiments and Relishes ×8%; Seasonings and Flavors ×5%	Flavored tomato sauce	High	394	0		394
PLUMS	Processed Fruits ×1%	Fresh fruit	High	14	0		14
POLLOCK	Fish Products ×5%	Fish	High	45	0		45
POMEGRANATE	Processed Fruits ×2%	Fresh fruit	High	28	0		28
POMPANO	Fish Products ×4%	Fresh fish	Medium	36	0		36

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POP UP PASTRIES	Baked Goods ×15%; Confections and Frostings ×8%	Toaster pastries	High	520	0		520
POPCORN	Snack Foods ×20%	Popcorn: core Snack Foods application	High	360	2	Cinnamon extract; Lycopene	362
PORGY	Fish Products ×4%	Fresh fish	Medium	36	0		36
PORK	Meat Products ×6%	Fresh pork	High	66	0		66
PORK RIND	Snack Foods ×15%; Seasonings and Flavors ×8%	Flavored pork snack	High	446	0		446
PORTIONS	Snack Foods ×5%	Ambiguous portion catch-all	Low	90	0		90
POT PIE	Baked Goods ×8%; Meat Products ×8%; Gravies ×5%	Multi-component savory pie	High	330	0		330
POTATO CHIP	Snack Foods ×25%	Potato chips: major Snack Foods application	High	450	0		450
POTATOES	Processed Vegetables ×2%	Fresh potatoes	High	18	0		18
POULTRY	Poultry Products ×10%	Poultry subcategory	High	100	0		100
POWDERED	Milk Products ×10%; Beverages Type I ×8%	Ambiguous powdered product	Low	306	0		306
POWDERED COFFEE CREAMER	Milk Products ×15%; Instant Coffee and Tea ×5%	Powdered flavored creamer	High	255	0		255
PRE PACKAGED SALADS	Processed Vegetables ×3%; Condiments and Relishes ×3%	Salad kit with dressing	High	66	0		66
PRE-SLICED	Processed Fruits ×2%; Processed Vegetables ×2%	Catch-all sliced produce	Low	46	0		46
PRETZEL	Snack Foods ×15%; Baked Goods ×5%	Pretzel snack	High	390	0		390

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PRETZEL CHIP	Snack Foods ×12%; Baked Goods ×5%	Pretzel chip snack	High	336	0		336
PROCESSED MEAT COMBINATION PACKS	Meat Products ×12%	Mixed processed meats	Medium	132	0		132
PRODUCE COMBINATION PACKS	Processed Fruits ×3%; Processed Vegetables ×3%	Mixed produce	Low	69	0		69
PROTEIN SALTY SNACKS	Snack Foods ×18%; Reconstituted Vegetable Protein ×5%	Protein-fortified salty snacks	High	364	0		364
PROTEIN SNACK BITES	Snack Foods ×15%; Reconstituted Vegetable Protein ×5%	Protein snack bites	High	310	0		310
PRUNES	Processed Fruits ×5%	Dried plums	High	70	0		70
PUDDING MIX	Gelatins and Puddings ×25%	Pudding subcategory	High	400	1	Cinnamon extract	401
PUDDING, MOUSSE / CUSTARD, FLAN	Gelatins and Puddings ×30%	Direct match to Gelatins & Puddings	High	480	0		480
PUMPKINS	Processed Vegetables ×3%	Seasonal vegetable	High	27	0		27
PURPLE HULL PEA	Processed Vegetables ×2%	Legume	High	18	0		18
QUICHE	Egg Products ×15%; Cheeses ×5%; Baked Goods ×4%	Egg/cheese pastry dish	High	276	0		276
RADISHES	Processed Vegetables ×1%	Fresh vegetable	High	9	0		9
RAISIN BREAD	Baked Goods ×10%; Processed Fruits ×3%	Flavored bread	High	282	0		282
RAISINS	Processed Fruits ×5%	Dried grapes	High	70	0		70

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RAMEN	Soups ×15%; Other Grains ×8%; Seasonings and Flavors ×5%	Flavored noodle soup	High	401	0		401
RANCH	Condiments and Relishes ×15%; Seasonings and Flavors ×8%	Ranch dressing	High	371	0		371
RASPBERRIES	Processed Fruits ×1%	Fresh fruit	High	14	0		14
RED	Processed Vegetables ×2%	Likely red beans catch- all	Low	18	0		18
REGULAR BAGELS	Baked Goods ×5%	Bagels subcategory	High	120	0		120
REGULAR DOUGHNUTS	Baked Goods ×15%; Confections and Frostings ×6%	Doughnuts subcategory	High	480	0		480
REGULAR MARSHMALLOWS	Confections and Frostings ×10%; Soft Candy ×5%	Marshmallow subcategory	High	300	0		300
REGULAR MUFFINS	Baked Goods ×12%	Muffins subcategory	High	288	0		288
RELISH	Condiments and Relishes ×15%; Processed Vegetables ×5%	Pickled relish	High	240	0		240
REMAINING	Snack Foods ×5%	Ambiguous remaining catch-all	Low	90	0		90
REMAINING BAKING MIXES	Baked Goods ×12%	Catch-all baking mixes	Low	288	1	Tara flour	289
REMAINING BAKING STAPLES	Baked Goods ×5%	Catch-all baking staples	Low	120	0		120
REMAINING BEANS	Processed Vegetables ×3%	Catch-all beans	Low	27	0		27
REMAINING BERRIES	Processed Fruits ×2%	Catch-all berries	Low	28	0		28
REMAINING BEVERAGE MAKERS	Beverages Type I ×8%	Catch-all beverage equipment/pods	Low	176	0		176

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REMAINING BREAKFAST FOODS	Breakfast Cereals ×12%; Baked Goods ×5%	Catch-all breakfast	Low	288	0		288
REMAINING CONDIMENTS	Condiments and Relishes ×12%	Catch-all condiments	Low	156	0		156
REMAINING DAIRY YOGURT	Milk Products ×12%	Catch-all dairy yogurt	Low	156	0		156
REMAINING DESSERTS	Gelatins and Puddings ×12%; Frozen Dairy ×8%	Catch-all desserts	Low	336	0		336
REMAINING DRY SALAD AND POTATO TOPPINGS	Seasonings and Flavors ×12%; Condiments and Relishes ×8%	Catch-all toppings	Low	368	0		368
REMAINING FRUIT	Processed Fruits ×3%	Catch-all fruit	Low	42	0		42
REMAINING MELONS	Processed Fruits ×1%	Catch-all melons	Low	14	0		14
REMAINING MILK	Milk Products ×10%	Catch-all milk	Low	130	0		130
REMAINING MILK ALTERNATIVES	Imitation Dairy Products ×15%; Beverages Type I ×8%	Alt milk catch-all	Low	386	0		386
REMAINING PARTY PLATTER	Snack Foods ×8%; Baked Goods ×5%	Catch-all party platter	Low	264	0		264
REMAINING PASTE	Condiments and Relishes ×10%; Seasonings and Flavors ×8%	Catch-all paste	Low	306	0		306
REMAINING PEPPERS	Processed Vegetables ×2%	Catch-all peppers	Low	18	0		18
REMAINING PROTEIN	Meat Products ×8%; Poultry Products ×5%	Catch-all protein	Low	138	0		138
REMAINING ROLLS AND BUNS	Baked Goods ×7%	Catch-all rolls	Low	168	0		168
REMAINING SALTY SNACKS	Snack Foods ×15%	Catch-all salty snacks	Low	270	1	Lycopene	271
REMAINING SAUCE	Sweet Sauces ×12%; Condiments and Relishes ×8%	Catch-all sauce	Low	284	1	Grape skin extract	285

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REMAINING SNACK	Snack Foods ×10%	Catch-all snacks	Low	180	0		180
REMAINING TYPE SALAD DRESSING	Condiments and Relishes ×15%	Catch-all dressings	Low	195	0		195
REMAINING VEGETABLES	Processed Vegetables ×2%	Catch-all vegetables	Low	18	0		18
REMAINING WRAPS AND SHELLS	Other Grains ×5%; Baked Goods ×3%	Catch-all wraps	Low	132	0		132
RICE	Other Grains ×8%; Seasonings and Flavors ×5%	Flavored/plain rice products	High	206	0		206
RICE CAKE	Snack Foods ×8%; Other Grains ×5%	Rice-based snack	High	204	0		204
RICE CHIP	Snack Foods ×10%; Other Grains ×5%	Rice snack chip	High	240	0		240
RICE MILK	Imitation Dairy Products ×12%; Other Grains ×5%	Rice-based milk alternative	High	228	0		228
RICE/POTATO	Other Grains ×8%; Processed Vegetables ×5%	Mixed grain/potato product	Medium	141	0		141
RICOTTA	Cheeses ×10%	Fresh cheese	High	120	0		120
ROCKFISH	Fish Products ×4%	Fresh fish	High	36	0		36
ROLL	Baked Goods ×6%	Rolls subcategory	High	144	0		144
ROLLS AND BUNS PARTY PLATTER	Baked Goods ×7%	Assorted rolls	Medium	168	0		168
ROOT VEGETABLES	Processed Vegetables ×2%	Root vegetable subcategory	High	18	0		18
ROUGHY	Fish Products ×4%	Fresh fish	High	36	0		36
RTD CHAI TEA	Instant Coffee and Tea ×20%; Beverages Type I ×10%	Ready-to-drink chai	High	460	0		460

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RTD COFFEE	Instant Coffee and Tea ×20%; Milk Products ×5%	RTD coffee beverage	High	305	3	Cocoa extract/theobromi ne; Collagen peptides; Green coffee bean extract	308
RTD TEA	Instant Coffee and Tea ×20%; Beverages Type I ×8%	RTD tea; highly flavored	High	416	16	Acacia fiber; Aloe vera; Ashwagandha extract; Chaga mushroom extract; Cinnamon extract; Curcumin/turmeric extract; Green tea extract; Hemp extract; Hyaluronic acid; L-theanine; Lemon balm extract; Lycopene; Moringa extract; Mushroom extracts; Reishi mushroom extract; Schisandra extract	432
RTE CEREAL	Breakfast Cereals ×40%	Ready-to-eat cereal: major Breakfast Cereals application	High	560	3	Beta-glucan; Cinnamon extract; Cocoa extract/theobromi ne	563
RUSSIAN/THOUSAN D ISLAND	Condiments and Relishes ×15%	Salad dressing subcategory	High	195	0		195
SALAD BAR	Processed Vegetables ×3%; Condiments and Relishes ×3%	Mixed salad bar items	Medium	66	0		66

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SALAD DRESSING COMBINATION PACKS	Condiments and Relishes ×15%	Mixed dressings	Medium	195	0		195
SALAD DRESSING MIX	Condiments and Relishes ×18%; Seasonings and Flavors ×8%	Dry dressing mix	High	410	2	Grape skin extract; Lycopene	412
SALADS	Processed Vegetables ×4%; Condiments and Relishes ×3%	Prepared salad products	Medium	75	0		75
SALMON	Fish Products ×5%	Fresh/smoked fish	High	45	0		45
SALT	Seasonings and Flavors ×2%	Salt; negligible flavor	High	44	0		44
SALT PORK	Meat Products ×6%	Cured pork fat	High	66	0		66
SANDWICH BREAD	Baked Goods ×8%	Plain sliced bread	High	192	0		192
SANDWICH DRESSING	Condiments and Relishes ×15%	Sandwich condiment	High	195	0		195
SANDWICH PARTY PLATTER	Baked Goods ×6%; Meat Products ×5%	Mixed sandwich items	Medium	199	0		199
SANDWICH ROLLS	Baked Goods ×6%	Plain rolls	High	144	0		144
SANDWICHES	Baked Goods ×6%; Meat Products ×6%; Cheeses ×4%	Multi-component sandwich	High	258	0		258
SAUCE AND SEASONING MIX COMBINATION PACKS	Seasonings and Flavors ×15%; Condiments and Relishes ×10%	Mixed sauce/seasoning	Medium	460	0		460
SAUCE/GRAVY/MARI NADE COMBINATION PACKS	Sweet Sauces ×12%; Gravies ×10%; Condiments and Relishes ×8%	Mixed sauces/gravies	Medium	384	0		384

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SAUERKRAUT	Condiments and Relishes ×6%; Processed Vegetables ×5%	Fermented condiment	High	123	0		123
SAUSAGE	Meat Products ×18%; Seasonings and Flavors ×8%	Heavily seasoned sausage	High	374	0		374
SCALLOPS	Fish Products ×5%	Shellfish	High	45	0		45
SCONES	Baked Goods ×12%	Flavored baked goods	High	288	0		288
SEA BASS	Fish Products ×4%	Fresh fish	High	36	0		36
SEAFOOD COMBINATION PACKS	Fish Products ×8%	Mixed seafood	Medium	72	0		72
SEAFOOD CONDIMENTS	Condiments and Relishes ×12%; Fish Products ×5%	Seafood sauces/condiments	High	201	0		201
SEAFOOD PARTY PLATTER	Fish Products ×6%	Mixed seafood	Medium	54	0		54
SEAFOOD SAUCE	Sweet Sauces ×10%; Condiments and Relishes ×10%; Fish Products ×5%	Cocktail/tartar sauce	High	325	1	Lycopene	326
SEAFOOD SNACK	Fish Products ×10%; Snack Foods ×8%; Seasonings and Flavors ×5%	Seasoned seafood snack	High	344	1	Green tea extract	345
SEASONINGS	Seasonings and Flavors ×35%	Direct match to Seasonings & Flavors	High	770	4	Anthocyanins/proanthocyanins; Curcumin/turmeric extract; Green tea extract; Mushroom extracts	774
SEAWEED/SUSHI WRAP	Fish Products ×4%; Other Grains ×2%	Sushi wrap	High	60	0		60

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SEEDS	Nut Products ×10%; Seasonings and Flavors ×5%	Seeds subcategory	High	200	0		200
SELTZER WATER	Beverages Type I ×5%	Lightly or unflavored sparkling water	High	110	1	Aloe vera	111
SERVICE	Snack Foods ×5%	Ambiguous service catch-all	Low	90	0		90
SHAKE AND SMOOTHIE MIX	Frozen Dairy ×10%; Milk Products ×8%; Beverages Type I ×5%	Multi-category mix	High	394	0		394
SHAKES	Frozen Dairy ×15%; Milk Products ×8%	Dairy-based flavored shakes	High	374	0		374
SHAPES	Snack Foods ×10%; Baked Goods ×5%	Ambiguous shaped product catch-all	Low	300	0		300
SHELF STABLE MEAL KIT	Meat Products ×8%; Seasonings and Flavors ×8%; Other Grains ×5%	Shelf-stable multi- component kit	Medium	324	0		324
SHELL TOPPING	Confections and Frostings ×12%; Frozen Dairy ×5%	Chocolate shell topping for ice cream	High	330	0		330
SHORTENING	Fats and Oils ×10%	Solid fat; minimal flavor	High	70	0		70
SHRIMP	Fish Products ×6%	Shellfish	High	54	0		54
SIDES	Processed Vegetables ×5%; Other Grains ×5%; Seasonings and Flavors ×5%	Mixed side dishes	Low	215	0		215
SINGLE SERVE	Snack Foods ×8%	Single-serve catch-all	Low	144	0		144
SLICED HAMS	Meat Products ×8%	Processed ham	High	88	0		88
SLOPPY JOE SAUCE	Sweet Sauces ×12%; Condiments and Relishes ×8%; Meat Products ×5%	Flavored meat sauce	High	339	0		339

Nielsen Category	FEMA Category Mapping (food use category × coverage fraction)	Coverage Rule / Rationale	Confidence	Est. FEMA GRAS Substance Count (flavor substances; non-FDA- reviewed)	EWG Confirmed Secret- GRAS Substances (count of 49)	EWG Substance Names (from EWG Feb 2026 report)	Combined Est. Self-GRAS Substance s (FEMA + EWG)
SLUSHES	Fruit Ices ×25%; Beverages Type I ×10%	Frozen flavored beverages	High	595	0		595
SMELT	Fish Products ×4%	Fresh fish	High	36	0		36
SMOKED PICNICS	Meat Products ×8%	Smoked pork	High	88	0		88
SMOOTHIES	Beverages Type I ×10%; Processed Fruits ×5%; Milk Products ×5%	Blended fruit/dairy beverage	High	355	11	Acacia fiber; Ashwagandha extract; Astaxanthin; Chlorella; Collagen peptides; Curcumin/turmeric extract; Hemp extract; Hyaluronic acid; Maca extract; Moringa extract; Spirulina	366
SNACK COMBOS	Snack Foods ×20%	Multi-component snack combo	High	360	0		360
SNACK COMBOS WITH DIP	Snack Foods ×18%; Condiments and Relishes ×8%	Snack + dip combo	High	428	0		428
SNACK MIXES	Snack Foods ×20%; Seasonings and Flavors ×5%	Mixed flavored snack items	High	470	8	Amino acid chelate; Beta- glucan; Curcumin/turmeric extract; Hemp extract; Lion's mane extract; Mushroom extracts; Mycoprotein; Spirulina	478
SNAPPER	Fish Products ×4%	Fresh fish	High	36	0		36

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SNOW CONE SYRUP	Fruit Ices ×20%; Sweet Sauces ×10%	Flavored ice syrup	High	450	0		450
SOFT DRINKS	Beverages Type I ×30%	Carbonated soft drinks: major FEMA use	High	660	6	Aloe vera; Anthocyanins/proa nthocyanins; Cinnamon extract; Grape skin extract; Green coffee bean extract; Lycopene	666
SOFT SHELL TORTILLA	Other Grains ×6%; Baked Goods ×4%	Flour tortilla	High	168	0		168
SOLE	Fish Products ×4%	Fresh fish	High	36	0		36
SOUP	Soups ×30%	Direct match to Soups category	High	390	1	Curcumin/turmeric extract	391
SOUP/STEW	Soups ×30%; Meat Products ×5%	Soups + stew products	High	445	0		445
SOUR CREAM	Milk Products ×8%; Cheeses ×3%	Cultured dairy	High	140	0		140
SOUR CREAM ALTERNATIVE	Imitation Dairy Products ×12%	Plant-based sour cream	High	168	0		168
SOY BEANS	Reconstituted Vegetable Protein ×10%; Processed Vegetables ×3%	Legume/RVP crossover	High	107	0		107
SOY BUTTER	Nut Products ×8%; Reconstituted Vegetable Protein ×5%	Soy-based spread	High	112	0		112
SOY MILK	Imitation Dairy Products ×20%; Reconstituted Vegetable Protein ×5%	Soy-based milk alternative	High	320	0		320
SOY SAUCE	Condiments and Relishes ×12%; Seasonings and Flavors ×8%	Fermented flavor condiment	High	332	0		332
SPARKLING JUICE	Beverages Type I ×12%; Processed Fruits ×5%	Sparkling juice beverage	High	334	0		334

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SPARKLING WATER	Beverages Type I ×8%	Flavored sparkling water	High	176	1	Aloe vera	177
SPECIALTY	Snack Foods ×8%	Ambiguous specialty catch-all	Low	144	0		144
SPECIALTY BEVERAGE SYRUP	Beverages Type I ×15%; Sweet Sauces ×8%	Concentrated beverage syrup	High	450	2	Anthocyanins/proa nthocyanins; Grape skin extract	452
SPECIALTY CITRUS	Processed Fruits ×1%	Specialty citrus subcategory	Medium	14	0		14
SPECIALTY COOKIES	Baked Goods ×20%; Confections and Frostings ×5%	Specialty cookies	High	580	0		580
SPECIALTY DESSERTS	Gelatins and Puddings ×15%; Frozen Dairy ×10%	Specialty desserts	Medium	420	0		420
SPECIALTY DRIED BREAD	Baked Goods ×8%	Specialty dried bread	Medium	192	0		192
SPECIALTY FROZEN VEGETABLES	Processed Vegetables ×5%	Specialty frozen vegetables	Medium	45	0		45
SPECIALTY FRUITS	Processed Fruits ×3%	Specialty fruit subcategory	Medium	42	0		42
SPECIALTY GRAIN	Other Grains ×18%; Breakfast Cereals ×8%	Specialty grain products	Medium	328	0		328
SPECIALTY MELONS	Processed Fruits ×1%	Specialty melon subcategory	Medium	14	0		14
SPECIALTY NUTRITION BARS	Breakfast Cereals ×15%; Confections and Frostings ×8%	Specialty nutrition bar	Medium	370	22	Ashwagandha extract; Astaxanthin; Berberine; Beta- glucan; Chaga mushroom extract; Chondroitin; Elderberry extract; Ergothioneine; GABA; Glucosamine;	392

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						Green coffee bean extract; Green tea extract; Hemp extract; Lion's mane extract; Lutein; Moringa extract; Phosphatidylserine; Quercetin; Reishi mushroom extract; Resveratrol; Salidroside/Rhodiola; Schisandra extract	
SPECIALTY NUTRITION POWDER	Milk Products ×10%; Sugar Substitutes ×5%	Specialty nutrition powder	Medium	160	10	Acacia fiber; Amino acid chelate; Chromium nicotinate; Chromium picolinate; Cocoa extract/theobromine; Collagen peptides; Green tea extract; L-citrulline; Mushroom extracts; Precision fermentation collagen	170
SPECIALTY NUTRITION REMAINING	Breakfast Cereals ×8%; Snack Foods ×5%	Catch-all specialty nutrition	Low	202	28	Ashwagandha extract; Astaxanthin; Berberine; Chaga mushroom extract; Chlorella;	230

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						Chondroitin; Curcumin/turmeric extract; Elderberry extract; Ergothioneine; GABA; Glucosamine; Hyaluronic acid; Inositol; L- theanine; Lemon balm extract; Lion's mane extract; Lutein; Lycopene; Maca extract; Moringa extract; Phosphatidylserine; Quercetin; Reishi mushroom extract; Resveratrol; Salidroside/Rhodiola; Schisandra extract; Spirulina; Theacrine	
SPECIALTY NUTRITION SHAKES	Milk Products ×10%	Specialty nutrition shake	Medium	130	1	Mushroom extracts	131
SPECIALTY ROLLS	Baked Goods ×8%	Specialty rolls	Medium	192	0		192
SPECIALTY VEGETABLES	Processed Vegetables ×3%	Specialty vegetables	Medium	27	0		27
SPINACH	Processed Vegetables ×1%	Fresh greens	High	9	0		9
SPIRAL HAMS	Meat Products ×8%	Glazed/flavored ham	High	88	0		88
SPORT DRINKS	Beverages Type I ×18%	Flavored electrolyte beverages	High	396	24	Acacia fiber; Amino acid	420

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						chelate; Ashwagandha extract; Astaxanthin; Beta- glucan; Chlorella; Chromium picolinate; Collagen peptides; Curcumin/turmeric extract; Glucosamine; Green coffee bean extract; Green tea extract; Hemp extract; Hyaluronic acid; Inositol; L- citrulline; L- theanine; Lutein; Moringa extract; Mushroom extracts; Precision fermentation collagen; Quercetin; Spirulina; Theacrine	
SPRAY MARGARINE	Fats and Oils ×8%	Fat spray; minimal flavor	High	56	0		56
SPREADABLE	Cheeses ×12%; Confections and Frostings ×5%	Spreadable cheese or sweet spread	Medium	244	0		244
SPREADS	Jams and Jellies ×15%; Fats and Oils ×5%	Flavored spreads	Medium	260	0		260
SPROUTS	Processed Vegetables ×1%	Fresh sprouts	High	9	0		9

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SQUASH	Processed Vegetables ×2%	Fresh squash	High	18	0		18
STEW	Soups ×20%; Meat Products ×8%	Hearty meat stew	High	348	0		348
STOCK	Soups ×15%; Seasonings and Flavors ×5%	Concentrated cooking stock	High	305	0		305
STRAWBERRIES	Processed Fruits ×1%	Fresh fruit	High	14	0		14
STRIP/BAR	Snack Foods ×10%; Confections and Frostings ×5%	Ambiguous strip/bar catch-all	Low	280	0		280
STRIPED BASS	Fish Products ×4%	Fresh fish	High	36	0		36
STRUDELS	Baked Goods ×15%; Confections and Frostings ×5%; Processed Fruits ×5%	Flavored pastry with filling	High	530	0		530
SUBSTITUTE SPREADS	Imitation Dairy Products ×10%; Fats and Oils ×8%	Non-dairy spread substitute	High	196	0		196
SUGAR	Granulated Sugar ×50%	Direct match to Granulated Sugar category	High	200	1	Cocoa extract/theobromi ne	201
SUGAR AND SWEETENERS COMBINATION PACKS	Granulated Sugar ×20%; Sugar Substitutes ×8%	Mixed sugars/sweeteners	Medium	128	0		128
SUGAR SUBSTITUTES	Sugar Substitutes ×50%	Direct match to Sugar Substitutes category	High	300	0		300
SUN DRIED TOMATO	Processed Vegetables ×10%; Condiments and Relishes ×5%	Processed vegetable condiment	High	155	0		155
SUNFLOWER BUTTER	Nut Products ×10%	Seed butter	High	90	0		90

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SUSHI	Fish Products ×6%; Other Grains ×3%; Condiments and Relishes ×3%	Multi-component seafood dish	High	129	0		129
SUSHI PARTY PLATTER	Fish Products ×6%	Assorted sushi	Medium	54	0		54
SWAI	Fish Products ×4%	Fresh fish	High	36	0		36
SWEET GOODS PARTY PLATTER	Baked Goods ×18%; Confections and Frostings ×8%	Assorted sweet baked goods	Medium	592	0		592
SWORDFISH	Fish Products ×4%	Fresh fish	High	36	0		36
TAHINI BUTTER	Nut Products ×10%; Condiments and Relishes ×5%	Sesame paste	High	155	0		155
TANGELOS	Processed Fruits ×1%	Citrus	High	14	0		14
TANGERINES	Processed Fruits ×1%	Citrus	High	14	0		14
TAPE	Baked Goods ×1%	Ambiguous; likely packaging	Low	24	0		24
TAPIOCA PURE	Gelatins and Puddings ×10%; Other Grains ×5%	Starch-based dessert ingredient	High	220	0		220
TILAPIA	Fish Products ×4%	Fresh fish	High	36	0		36
TOASTER SCRAMBLES	Egg Products ×10%; Baked Goods ×5%; Meat Products ×5%	Egg/meat/bread combo	High	255	0		255
TOASTER STRUDELS	Baked Goods ×15%; Confections and Frostings ×8%	Toaster pastry	High	520	0		520
TOMATO PASTE	Processed Vegetables ×12%; Sweet Sauces ×5%	Concentrated tomato	High	183	0		183
TOMATO SAUCE	Sweet Sauces ×12%; Processed Vegetables	Tomato-based sauce	High	317	0		317

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	×8%; Condiments and Relishes ×5%						
TOMATOES	Processed Vegetables ×2%	Fresh/canned tomatoes	High	18	0		18
TONIC WATER	Beverages Type I ×8%	Flavored carbonated water	High	176	0		176
TOPPING MIX	Confections and Frostings ×15%; Sweet Sauces ×8%	Dessert topping mix	High	420	0		420
TORTILLA CHIP	Snack Foods ×22%	Tortilla chips: major Snack Foods application	High	396	0		396
TORTILLA MIX	Other Grains ×6%; Baked Goods ×4%	Tortilla mix	High	168	0		168
TRADITIONAL DAIRY YOGURT	Milk Products ×18%; Processed Fruits ×5%	Flavored dairy yogurt	High	304	2	Aloe vera; Green tea extract	306
TROPICAL FRUIT MIXES	Processed Fruits ×5%	Mixed tropical fruit	High	70	0		70
TROUT	Fish Products ×4%	Fresh fish	High	36	0		36
TUNA	Fish Products ×6%	Canned/fresh tuna	High	54	0		54
TURKEY	Poultry Products ×12%	Poultry subcategory	High	120	0		120
TURNOVERS	Baked Goods ×14%; Processed Fruits ×5%	Fruit-filled pastry	High	406	0		406
TWIST/ROPE	Snack Foods ×10%; Confections and Frostings ×5%	Twisted snack or candy rope	Medium	280	0		280
UNSLICED HAMS	Meat Products ×7%	Whole ham	High	77	0		77
VALUE ADD WATER	Beverages Type I ×8%	Enhanced water	High	176	1	Aloe vera	177
VANILLA BEAN	Seasonings and Flavors ×15%; Baked Goods ×5%	Vanilla: primary flavor ingredient	High	450	0		450
VARIETY PACK	Snack Foods ×12%; Baked Goods ×8%	Mixed variety pack	Low	408	0		408

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VEAL	Meat Products ×4%	Fresh veal	High	44	0		44
VEGETABLE BASED SALTY SNACKS	Snack Foods ×18%; Processed Vegetables ×5%	Vegetable-derived salty snacks	High	369	0		369
VEGETABLE COMBINATION PACKS	Processed Vegetables ×5%	Mixed vegetables	Medium	45	0		45
VEGETABLE JUICE	Beverages Type I ×10%; Processed Vegetables ×5%	Vegetable-based juice	High	265	0		265
VEGETABLE PARTY PLATTER	Processed Vegetables ×4%	Vegetable platter	Medium	36	0		36
VEGETABLE/SALAD STARTERS	Processed Vegetables ×4%; Condiments and Relishes ×3%	Salad starter kit	High	75	0		75
VINAIGRETTE	Condiments and Relishes ×15%; Fats and Oils ×5%	Oil/acid dressing	High	230	0		230
VINEGAR	Condiments and Relishes ×5%	Acidulant; minimal FEMA flavor	High	65	0		65
WAFFLE	Baked Goods ×10%	Baked Goods subcategory	High	240	0		240
WALNUT BUTTER	Nut Products ×10%	Nut butter	High	90	0		90
WATER	Beverages Type I ×1%	Plain water; minimal FEMA	High	22	2	Anthocyanins/proa nthocyanins; Lycopene	24
WATER ENHANCER	Beverages Type I ×15%	Highly concentrated flavor drops	High	330	5	Collagen peptides; Green tea extract; Hemp extract; Hyaluronic acid; Lemon balm extract	335
WATERMELONS	Processed Fruits ×1%	Fresh melon	High	14	0		14

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WEIGHT MANAGEMENT BARS	Breakfast Cereals ×15%; Confections and Frostings ×8%	WM bars	High	370	2	Chromium nicotinate; Green tea extract	372
WEIGHT MANAGEMENT BROWNIES	Baked Goods ×10%; Confections and Frostings ×3%	Functional brownie	High	300	0		300
WEIGHT MANAGEMENT CAKE	Baked Goods ×12%; Confections and Frostings ×5%	Functional cake	High	388	0		388
WEIGHT MANAGEMENT COOKIES	Baked Goods ×14%	Functional cookies	High	336	0		336
WEIGHT MANAGEMENT MUFFINS	Baked Goods ×10%	Functional muffins	High	240	0		240
WEIGHT MANAGEMENT POWDER	Milk Products ×10%; Sugar Substitutes ×5%	WM powder	High	160	6	Acacia fiber; Amino acid chelate; Berberine; Chromium nicotinate; Chromium picolinate; Mushroom extracts	166
WEIGHT MANAGEMENT REMAINING	Breakfast Cereals ×8%	Catch-all WM	Low	112	1	Berberine	113
WEIGHT MANAGEMENT SHAKES	Milk Products ×12%; Frozen Dairy ×5%	WM shake	High	246	3	Amino acid chelate; Chromium picolinate; Mushroom extracts	249
WHEAT GERM	Other Grains ×5%	Whole grain ingredient; minimal flavor	High	60	0		60
WHIPPED TOPPING	Milk Products ×10%; Confections and Frostings ×8%	Flavored whipped topping	High	290	0		290

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WHITE	Processed Vegetables ×2%	Likely white beans catch-all	Low	18	0		18
WHITE BEANS	Processed Vegetables ×2%	Beans	High	18	0		18
WHITING	Fish Products ×4%	Fresh fish	High	36	0		36
WING SAUCE	Sweet Sauces ×15%; Condiments and Relishes ×12%	Flavored wing sauce	High	381	0		381
WINGS	Poultry Products ×10%; Seasonings and Flavors ×8%	Seasoned poultry parts	High	276	0		276
YEAST	Baked Goods ×2%	Leavening; negligible flavor	High	48	0		48